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Free Lifestyle Business Magazine



1964 Rev. Dr. MLK Jr.
and Nelson Farmer

*Understanding President Obama's Affordable
Health Care Lagacy*

*Medgar Evers' College's 3rd Annual Shirley
Chisholm's Women's Empowerment Conference*

*Brooklyn's BP Adams Host Financial Literacy
Month and Police Commissioner's Bratton's
Greetings*

*Actor Danny Glover's Dreams Awards for Ms.
Riddick and Ms. Davis*

Exclusiv's Marketing Impact

*Jerome & Debera Scott are Living
the American Dream*

Congratulating NYC Politicians' New Positions

*Cuba Gooding's Sardi's
Wall of Fame Award*

My WARRANTY Rewards

Samuel Dunston



Maya Angelou



JULY 18, 2014
FOOTSTEPS OF MANDELA
TRIBUTE AT HARLEM'S
RIVERSIDE CHURCH

PRESIDENT OBAMA GOVERNOR CUOMO
MAYOR DEBLASIO, US ATTORNEY
GEN HOLDER ATTEND REV SHARPTONS
AND NAN'S SPLENDID 16TH ANNUAL
CONVENTION



MSNBC-TV HOST, LAWRENCE
O'DONNELL RAISED \$7 MILLION
FOR MALAWI STUDENTS DESK



Ruby Dee

Eve Cornelious



Lexi Naipaul
Autistic Model

Tyyan, Designer
Jackie Love



Lifetime Warranties Are THE WAVE OF THE FUTURE!

Have you ever purchased an extended electronics warranty? If you're like most people, your answer is probably going to be yes! For years, retailers have been selling per product warranties to unsuspecting consumers at highly inflated prices. Stores have been relying on the sales of expensive warranties to boost their bottom line profits. Unfortunately, this has been at the expense of the consumer.

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NEW YORK **GLOBAL**·biz



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Co-founder/President

We're pleased to present New York Global.biz's Special Edition of *Givers and Winners' Celebrations Plus, First Six Months 2014*. The sheer genius of these business owners, academicians, artists, media personalities and elected officials demonstrate their humanitarian and/or winning edge. We hope you enjoy becoming familiar with them and their successful celebrations, also resulting from strategic business planning and sufficient financing. When possible, we gratefully responded to some of their press invites, releases and their recognition of New York Global.biz as a serious media.

Since our last issue, New York Global.biz began improving our brand's effectiveness by better serving our Company's ad agency and PR clients. Such initiatives were implemented during the temporary unavailability of the eminent Samuel Dunston, our Co-Founder/President, National Allotment Insurance Agency President, and iconic donor who earnestly supports various non-profits. New York Global.biz congratulates our former Project Developer Partick Meteiver, a recipient of Brooklyn BRIC TV'S 2014 Top Producer award.

Among *Givers and Winners Celebration's Plus First Six Months' 2014*, mainly containing gratis ads, are those from *Giver and Winner Voza Rivers'* enterprises. He's the world's famous Executive Producer of hundreds of educational, commerce, arts and culture events, for over 40 years, including his Sarafina Broadway musical.

Insisting we'd resumed publishing, New York Global.biz's Director of Photography, 81 years' young Nelson Farmer, reminded us that he could no longer conceal *The Handshake*, his heart-warming, cover story, with Rev Dr. Martin Luther King in 1964, penned by Sherry Farmer, his daughter. I served as publicist for Mr. Farmer's More Than Just Golf Youth Academic organization.

Last February I obliged to publish this appreciation issue with a portion of my Aunt's Lt. Col. Lilamae Smith's modest bequest, commencing with Winning's contributing writer Princess Tiffany Richardson, who helped launched this magazine with Harry Tuck, her 88 years' young father. Extended client support from Wellness Coach, Jay Clark includes his *Million Dollars' Soul Seeds and Rebound for Wellness ad*, and similarly real estate contractor-developer Leroy Smith's ad. Though Trinidadian Ali Fazelle's Westside Printing, printed our first and current issue, at reasonable rates, he periodically, generously provided our media-sponsorship and other printing materials.

Former school teacher Mr. Jerome Scott and his business professional wife Mrs. Scott have joined our contributing writers. They're also Ameri-Plans' \$2MM stellar couple, and Jerome's *Understanding President Obama's Health Care Legacy*, editorial is timely. Our new art curator and columnist Gwendolyn Black's awesome Charlie Parker and Billie Holiday originals enhanced the *Celebrate, Stimulate and Invest in Fine Arts* page, as has Community Works' *Women in Art Exhibit's* announcement. We're also publishing the jointly written Congratulating NYC's Politicians in New Positions with Sarah Charles, Barbara White's "...Matrix Protection Warrant Rewards" back cover story, and thanks to our contributing writer Velma Banks, we welcomed *Ponder This* by Hazel Smith, the noted former Beacon Newspaper editor and theatrical producer.

Apparently, refining our busy cover featuring several deserving individuals became an ordeal. Our forthcoming issue includes *Givers and Winners'* business and network producers Derek Vega's Fashion Society, Mark Anthony, Mr. "Sam", the Tates' Unlimited Contacts, Mike Street, Doc and Shirley, and Teye Davis all providing "free" or nearly free somethings.

Finally, as written in 3 John 1:2, "I wish above all things that you may prosper and be in good health; even as your soul prospers."

Irma Tyus-Mitchell, Publisher, NYGB

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NEW YORK **GLOBAL**·biz
THE NEW, FREE LIFESTYLE-BUSINESS PUBLICATION

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By: Tiffany Richardson, *The Dream Network*

Everyone wants to be a winner. What is winning? How does one define winning? According to the Webster dictionary, winning is defined as "to succeed or get by effort, gain (victory) or to persuade." In life as we move forward to accomplish that which we desire, we have to ask our selves all the pertinent questions in order to be sure of meeting our goals. Questions should begin with what I call the SW's, who, what, where, when, and why? Who are you? What is you are trying to accomplish? Where do you want to accomplish your goal? When do you want to accomplish it? And why you want to accomplish that particular goal?

After you have established the answers to the SW's, you need to consider the 3s W's. They are "some will, some won't, so what," "next".

Winners get out of bed with the fire burning in their belly and wings on their feet ready to take on the world, they're eager to jump into their day and meet every challenge (for there will be many). Regardless to how prepared one thinks they are, obstacles will prove you different. When you present your idea to others they may not share your enthusiasm which is why the 3sW's is important. When you come across the person who can't seem to get on board with you, remember to say to yourself, some will, some won't, so what. "Next" and keep moving, someone will get as excited as you are and assist you in making your dreams come true.

In choosing a project, you should consider if your proposed business is geographically located in the right area. For example, if you are in New York and there are hundreds of businesses like the one you

WINNING

Givers and Winners

are thinking of, will adding another prove to be a success for you?

Another thing to think about is timing. Timing is the key in anything you do, if your timing is off you may find yourself having to go back to the drawing board and start your project over again. Others have tried to present things only to find out they were ahead of their time. Had they waited, their businesses would have probably been more successful.

Women must have a different approach in building businesses of their dreams for a variety of reasons. Women must be taken seriously. We have many roles to play. If married with children, women must be able to fulfill duties in their personal and professional lives. Too often women have to decide which is more important. Occasionally they're compelled to compromise.

Women are capable of multi-tasking in successful positions, requiring prioritizing and focusing. We have tendencies to assume more practical and sometimes critical roles than men, who may typically go to work and have a great day at the office. When they return home, they experience difficulty dealing with children and other domestic matters.

Typically, where there is man and a woman involved in a domestic relationship and they are both in business, the man somehow expects the women to do all the work at home while they render themselves helpless.

It is an argument that many couples debate regarding whose career has the most value. In order to have the kind of success you are looking for, couples need to respect each other's careers and assist wherever necessary to insure that you both are happy with what you are doing and where you are at that time in your life.

In summary, the idea of Giving and Winning, it doesn't matter who you are, success is about giving and taking. You give your best and you will certainly take away something. What that something is will be determined not so much by what

you gave, because sometimes you can give it your all and end up disappointed, but more so by your drive and determination on winning and reminding yourself every day that failure is not an option.

Once you have succeeded and you have conceived your goals the other key is to do what most successful people do, Give Back, with that you can truly call yourself a Winner.



Left to right: (mom) Shelly Brooks, Guest, (son) Kwami Brooks, Phyllis Harvin



Jay Clark is on the left and Russ Cowley, VP of Rain International

Ponder This!

From Spring into Summer with a Plan and a Purpose

By: Hazel Rosetta Smith

Spring has sprung and some trees are slow to awake from their long winter nap. Many people are saying the seasons are off track and we never know from day to day what the weather will bring our way. That may be so, but I say, everything is in divine order and woe unto all of us if man was in charge.

It is exciting to live where the seasons change and it is happening before our eyes. One day you will look up and oops there they are, little buds on trees that were naked, just yesterday. If springtime is when the flowers bloom and the trees are sprouting, then why shouldn't we take this time as our moment to rise up and blossom, too? We can associate spring's accomplishments of beauty and enrichment to our personal dimension. Put away the darker shades of black and gray and add some color to your world. Get a new hair style, do you in a marvelous new sense of presentation. Something new and totally unexpected. Dare to be different.

Recently, we turned the hands of the clock an hour forward to bring in the dawn of a new day. The sun is making her morning appearance over the horizon sooner than expected on this side of the world. Though its mighty brilliance has not reached its full capacity of warmth yet, you can bet your

bottom dollar, God's sun will come up tomorrow, without any help from us and our time table. Put some pep in your step and a smile on your face. With determination, cross over to the sunny side of the street, after all, we've waited all winter for this moment.

Since we are responsible for the lifestyle we lead, choose to be healthy and happy. If we want to be active and vibrant, then we have to move it, the body that is, or we will lose it. A sedentary lifestyle is not appropriate behavior. A little bit of this and a little bit of that can make a big difference. You don't have to be a body builder to lift a little weight to strengthen your bones. You don't have to be a sprinter to walk ten minutes a day.

Make a plan and stick to it. If you have been asking God for blessings then that's what I mean. For God's sake, do your part and see what the end will be. We cannot continue to ask and not make a rational decision to improve. Procrastination is the only thing holding us back.

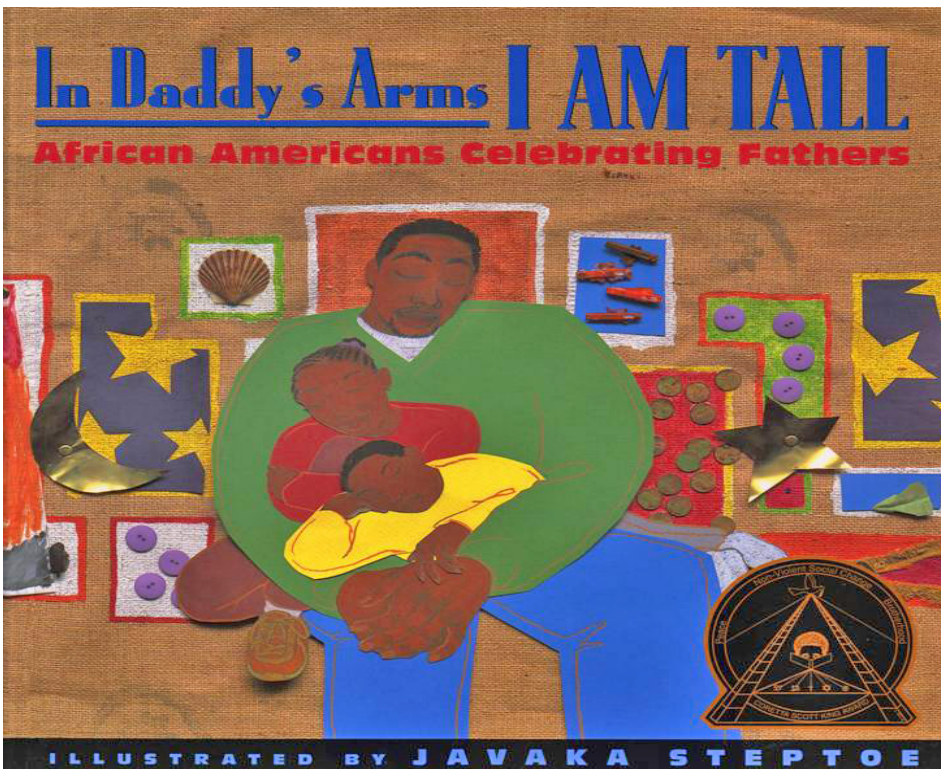
The late great Congressman Adam Clayton Powell, Jr., longtime former pastor of the Abyssinian Baptist Church in Harlem asked the congregation, "What do you have in your hand?" That is a powerful question aimed at engaging one's mind to comprehend what they have already been given and can utilize those gifts and talents for the good of us all.

If we boast at all, let us boast in what the creator has given to us, individually and collectively. We are a spectacular race of people, we have overcome already what so many thought we were not capable of or able to achieve. Our creativity and confidence has



Hazel Rosetta Smith is a journalist, playwright and director. She is the former Managing Editor/Woman's Editor of the New York Beacon News. For information about her current theatrical productions "Tell-It, Sing-It, Shout-It" and "The Flip Side of the Coin" touring the nation, e-mail misshazel@earthlink.net

brought us a long way. Our personal best must be our mindset in all that we do. Believe in yourself, right now and **PONDER THIS!** Spring into Spring with a Plan and a Purpose.



Dear Community Works Friends,

We are extremely happy to present illustrator/author **Javaka Steptoe** on **Saturday, June 28th** at Countee Cullen Library for a **FREE** family-fun event packed with poetry, theater and art-making activities based on the book **In Daddy's Arms I AM TALL**, facilitated by Community Works teaching artist **Daniel Carlton**. Join in and help celebrate the wisdom, humor and grace of fathers and families! 1PM-2:30 **Countee Cullen Library** (auditorium) 104 W.136th St., NY, NY 10030 1:00 - 2:30PM Tel. 212-459-1854 *Harlem is...Children's Literature is dedicated to the memory of the late James Haskins, award-winning author of more than 100 books for young readers, on the lives of African Americans.* performances@CommunityWorksNYC.org



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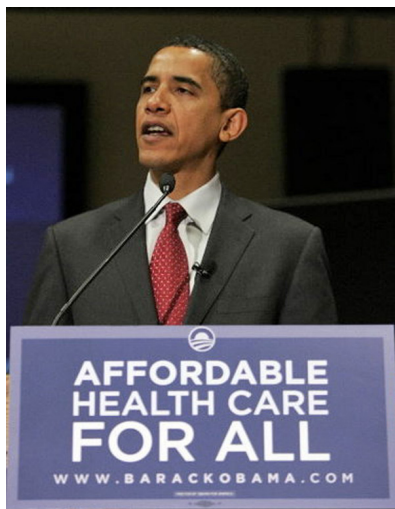
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UNDERSTANDING PRESIDENT OBAMA'S AFFORDABLE CARE ACT LEGACY



By Jerome E. Scott, CEO
Health Alliance International Corp.

The passing into law of Obamacare in spite of all the obstacles that our President faced is a victory of herculean proportion. Realizing that so many disenfranchised brothers and sisters of all ethnic origins can now get access to health insur-

ance still boggles my mind. Putting things in perspective, it has been said that many will spend their entire life in pursuit of riches, but eventually will spend all they have in pursuit of good health. On the other side of the coin however, there is a price to be paid - we must pay for these new found benefits with higher deductibles in some cases. Is it worth it? That's debatable - to a large degree, it depends on what side of the equation you find yourself on. If you have been fortunate enough to always have had good health and good insurance, you may be tempted to fight for the status quo; if not you may feel so thankful to have a Hercules in the white house fighting for you. I think that I may be in the minority - one that's been fortunate enough to have had good health and good insurance throughout my life, but I realize at the same time, that many of us have not. I subscribe to the philosophy that I am my brother's keeper. I suspect that many will say that, but the real question is - are we willing to pay a price for it?



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Testimonials

Dr. Tonya Corbin (University of Michigan Internist)

Nearly every day, I see patients that don't have appropriate amounts of coverage from their companies. Supplemental benefits such as AmeriPlan are more than essential - just like having life insurance and auto insurance.

Raymond Weatherspoon:
After receiving a bill for \$12,500., AmeriPlan's Hospital Advocacy program made it possible for me to save \$9,000.

Jefferson Burgess (retired Detroit Police Officer)
received notification that as of February 28th, 2014, he, and the other retired police and fireman would no longer have dental and vision coverage. After receiving the fee plan for his dental services, he discovered the sticker shock. Knowing the importance of these procedures, he started to have the work done. Then a concerned friend, Ms. Ella Gordon told him about AmeriPlan. He discovered that his highly respected dentist, Dr. Velton Robinson was an AmeriPlan provider. Even after having started and having paid for some of his outlined dental procedures, Dr. Robinson's assistant redid his payment plan, using the AmeriPlan fee schedule, saving Jefferson over \$1,700.

Deloris Dubois:
After receiving treatment at Bon Secours Hospital (Grosse Pointe, Michigan), I received a bill for \$14,000. Thanks to AmeriPlan's Hospital Advocacy program, the bill was adjusted from \$14,000. down to \$2,000. and later adjusted down to \$0.00 (zero).

Todd M.:
Recently I was in the ER, my bill was \$3,676.50 and with AmeriPlan's Hospital Advocacy program, my out of pocket was \$0.

Health Alliance Int'l:
The average cost of root canals is over \$1,000. - with AmeriPlan, it's about \$400. Dental Office Fees for periodic oral exams are up to \$73. - with AmeriPlan it's just \$14.

Diane Swanson M.D. quotes:
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Jerome & Debera Scott
(Founders of Health Alliance Int'l Corp.)

Jerome & Debera Scott (National Vice Presidents with AmeriPlan) travel throughout the United States training insurance agents, companies, and individuals on how to maximize their benefits with the Affordable Care Act. Jerome & Debera have spent over a decade in the insurance industry - ie. New York Life, John Hancock, & Blue Cross.

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Former School Teacher Jerome Scott and his wife, Debera, are living the American Dream.

They've achieved financial success beyond most people's wildest dreams. They're working within a career they love, and more than that, they're helping people in the process.

How are they doing this? Simple - They're involved with one of the most dynamic and up-coming companies in the country - AmeriPlan USA®. AmeriPlan® is the nation's leading provider for discounted supplemental health benefits.

This program allows members to save up to 80% on Dental, Vision, Prescription and Chiropractic services. AmeriPlan USA® is now offering "AmeriPlan Health®" (medical discount benefits) in most states.

AmeriPlan brings healthcare to millions of uninsured and underinsured Americans. AmeriPlan® is not insurance. It is the nation's leading provider of discount health benefits.

The Scotts saw the brilliance in AmeriPlan® a few years ago, and have turned this opportunity into the American Dream. Now, they want to share this opportunity with You. Becoming an AmeriPlan Independent Business Owner (IBO) is as easy as a phone call to Jerome or Debera Scott, and an investment of as little as \$50. Training classes are complimentary and conducted on a weekly basis. No prior experience or licensing is required.

"We've got IBO's from all walks of life" Jerome Scott said. The Scott's team includes a former schoolbus driver, fast food employees, teachers, pastors, attorneys, FBI agents, insurance agents, single parents,

doctors, nurses, hair designers, accountants and politicians. "This really is a great opportunity for everyone."



The Scott's team includes

a former schoolbus driver, fast food employees, teachers, pastors, attorneys, FBI agents, insurance agents, single parents, doctors, nurses, hair designers, accountants and politicians.

By making a simple phone call to the person that gave you this flyer, or 1 877 212-8100, you'll be taking the first step to becoming an AmeriPlan® IBO and the Scott's newest business partner. I've seen so many people achieve so much by siezing this opportunity, Scott explained. "It's so nice to know that you've helped someone reach their goals and achieve their dreams."

With the addition of medical discount benefits to the program, consumers are now interested more than ever in the AmeriPlan® USA's cutting edge benefits and programs will grow increasingly popular with citizens all over the country.

This is why becoming an AmeriPlan® IBO, and making that call to the person that gave you this flyer, or 1 877 212-8100 is so important to those who may be looking to improve the quality of life for themselves and their families. Whether it's a new car, a new home, a comfortable retirement, or a college education for your children, becoming an AmeriPlan® IBO can help make these things happen - just look what it did for a former school teacher and his wife (former Blue Cross representative)

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Spirit of Community Women and Their Art

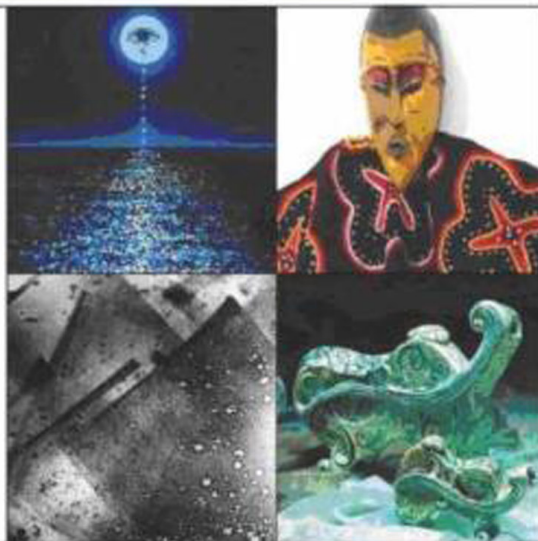
Meet the Artists Reception

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The Artists: Vickie Frémont • Tomo Mori • Janice Patrignani • Alex Unthank

Experience a stunning collection of work created by four contemporary artists from across the city. From sculpture, to collage, to painting, to multi-media textile art, to photography and print-making, these artists explore a spectrum of social and human issues. This exhibit was developed in honor of Women's History Month by Community Works NYC in partnership with The Interchurch Center and its curator, Frank DeGregorie, as part of the Community Matters NYC partnership.

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LISSABON



J. Restaurant Chez Asta

In February 2013, J. Restaurant Chez Asta, at 2479 Frederick Douglas Boulevard, became the first Senegalese - French restaurant established within Harlem's West 130's blocks. Two months later, increasingly loyal customers continue ingratiating themselves with female chef's Asta Ndoye ethnic cuisines, which similarly occurred at other Senegalese - French, New York City restaurants that she popularized.

The French word "chez" means house of and J. Restaurant Chez Asta, is the first dining establishment branding Ms. Asta's name, linked to "J" highlighting Mr. Rachid Niang, their prominent restaurateur-philanthropist owner. Since 2009 the 37 year-old Niang's two successful, Jacob Soul Food and Salad Bar Restaurants, in Harlem, thrives with thousands of weekly customers devouring their classic Soul, Caribbean and Continental dishes. Mrs. Kim Niang the pleasant, brilliant general manager for her husband's enterprises, does likewise for J. Restaurant Chez Asta.

Brisk, take-out deliveries occasionally surpass J. Restaurant Chez Asta's engaging "dine-in" guests. This restaurant's cozy ambience features art master's Franco the Great's wall murals. Subtle, elegant marble wall trimmings, dark mahogany tables, and a spacious marble counter complements their customers' dining pleasure, notwithstanding those cultural videos airing daily, on one of their three wall mounted TV's.

France's colonial impact on Senegal, ended approximately 50 years ago. French and Wolof are the spoken Senegalese languages often heard while dining. Thus, Chef Asta's more than 20 years' French meets Senegalese cuisine-legacy embodies flavorful appetizers, soups, among meats, poultry and seafood fusions. Each day, generous platters of fluffy Coucous, firm fish balls savored in a light delectable red peppers and onion gravy, and fresh salad greens are favorites, among Senegal's National Thiebou Djeun or Jolof Rice dish (fish stewed in a rich tomato sauce with cabbage, carrot, okra, red bell pepper, eggplant, squash, cauliflower and yucca, served with rice cooked in fish stock with a hint of tamarind). Lamb lovers gasp at their abundant lamb chunks.

All major credit and debit cards are accepted at J. Restaurant Chez Asta. Dinner entrees range between \$12 - \$20, and lunch \$11. A \$5 corking charge exists for guests who bring wine, at this facility open Monday - Saturday 11am - 1pm and Sunday 11am - 11pm. Call: 212.862.FOOD (3663) for reservations, catering and deliveries.

By: Irma Tyrus-Mitchell



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Johnny Reef Restaurant, 2 City Island
718.885.2088, Bx, NY 10464

Lobster House, 691 Bridge Street
718.885.1459, Bx., NY 10464

Portofino Restaurant, 555 City Island Avenue
718.885 1220, Bx, NY 10464

Sammy's Shrimp Bar Restaurant
64 City Island Avenue 718.885.9885
Bx, NY 10464

Seafood City, 459 City Island Avenue
718.885 1952, Bx, NY 10464

The Casino Cafe, Davis Park,
631-597-6150 Fire Island, NY

The Landing, 620 Bay Walk
Ocean Beach, 631-583-5800
Fire Island, NY

The Original Carb Shanty,
361 City Island Avenue, 718.885.1810
Bx, NY 10464

Outside of City Island:

CeaLo Cafe, Seafood and Soul food
1003 Soundview Avenue, 718.620.0337
Bx, NY 10464

Celebrating Black History

50 years since the Rev. Dr. Martin Luther King's and Nelson Farmer Handshake

by Sherry Farmer



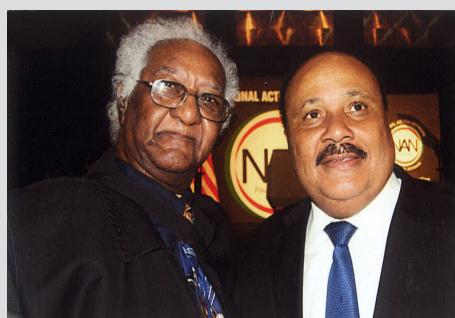
My name is Nelson R. Farmer an 81 years old U.S. Army veteran and a retired professional photographer. Born in 1933 in Wilson, North Carolina, by third grade I was considered a very slow learner. My condition later diagnosed as a Certified Dyslexic, profoundly affected my future trials, tribulations, and triumphs, despite growing up in a middle-class household. At age 20, instead of receiving a high-school diploma, because I spent most of my teenage years learning photography, I received a certificate from our high school.

In 1964 this photo was taken at a church in LA, California during protests against the City's housing and other issues. Dr. Martin Luther King Jr. was on the speakers' agenda. Having photographed numerous celebrities, people of note and special events this became the best photographic moment in my career and life. I deeply admired Dr. King's dedication to civil rights, as I approached him for a brief introduction. As he shook my hand, I could not resist this exciting opportunity, and asked a nearby photographer to take this photo of Dr. King and I. This privilege and picture represent my life's highest motivational encounter. In the spirit of Dr. King, this photo motivates me to stand up and continuing fighting my battles for justice, including 20 years with my parents and their \$20,000 covering legal and medical costs during the 1990's after I received a small, U.S. Veteran's lump-sum retroactive, "non-service disability" payment.

Over the next four years, I devoted much of those funds to retaining proposal writers, accountants, legal advisors, typists and volunteers to establish my **IT'S A GOLF THING AND**

MORE THAN JUST GOLF NON-PROFIT.

My non-profits would help motivate "at risk," students overcome learning barriers, and become inspired to train to become great golfers, like Tiger Woods. In 1999' although the landmark Lamb Theatre on West 44th Street terminated our program there, to began renovations for their hotel, in the spirit of Dr. King, I didn't stop fighting for my "service related, disability" VA benefits. I set my sights on investing those funds for my youth golf programs.



Farmer and Dr. Martin Luther King at NAN Convention April 11th, 2014

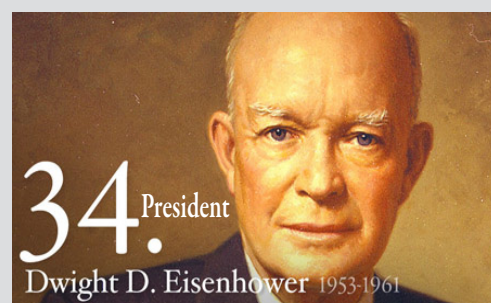
Fort Campbell Army Base aggravated my disability. The day I arrived there, Officers told me I'd return home due to my low IQ. Fort Campbell disrupted my near enrollment at North Carolina trade school. At age 23, in 1954 I was Fort Campbell's Army base's only professional photographer using my 16 millimeter movie and another camera new that my Mother and Aunt bought me. About six months later Fort Campbell reduced my photo services, increased my hard labor task and refused my request for less physical chores. I was that 6 ft. 3in, 250 lbs. punished Black soldier, who roughly rebuked White soldiers racial and other stupidity slurs.

In 1956 Fort Bragg sent me home penniless, with my honorable discharge. My wife, two year old son, and me relocated to my parents' North Carolina. Photography is the only skill income I've had. When possible, I used my earnings to start various businesses

By 2003, I tried producing a **IT'S A GOLF THING AND MORE THAN JUST GOLF** youth fundraiser. By 2004 I left my New York-based International Denomination of Churches' fiscal agent, following consultants' advice to adequately secure funding by obtaining a 501C-3 for my non-profits. My non-profits became affiliates of the National Council of Minority Youth Golf Association, Minority Golf Association, New York's Professional Golf Association (PGA), Metropolitan Golf Association and recipients of

dozens of new and used golf clubs, and other golf equipment, but the fundraiser never occurred. In December 2013, **IT'S A GOLF THING AND MORE THAN JUST GOLF's** were refused 501C-3s, mainly due to not producing an income.

Following my last July 1st, 2013 VA hearings, I'm awaiting their verdict. A researcher's findings proved how the Army aggravated my disability, by violating Four Star U.S. Army



General Dwight Eisenhower's advice to avoid risking the lives of thousands U.S. uneducated soldiers, who could not read beyond third grade, which occurred during World War I. Using Ginzberg and Gates "Uneducated" studies Eisenhower reported that U.S. soldiers' with severe mental deficiencies were unfit to fight wars, if they couldn't read military orders, nor forms, nor write letters to families and love ones. I was that soldier, though some soldiers were sent home. Eisenhower, America's only shining Four and Five Star General, turned President of the United States during the 1950's, never fought in a U.S. war, due to his severe military training Army accident.



Farmer and Juan Arroyo, Woodstock Bldg, Manhattan

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APRIL 29, 2014 IS FINANCIAL LITERACY EMPOWERMENT DAY



Brooklyn Borough President Eric Adams launched his borough wide financial literacy initiative by announcing a month of empowerment and education events across Brooklyn in April. Joined by over 40 partner organizations from the financial, grass-roots and small business communities, he will outline this effort to help achieve economic stability and prosperity across the borough's neighborhoods, working with Brooklynites of all ages and socio-economic backgrounds to manage their finances and avoid pitfalls. Borough President Adams also officially proclaimed April as Financial Literacy Empowerment Month, citing key economic indicators underscoring the need for greater financial literacy across Brooklyn.



"Financial literacy is the crucial tool that can be used to achieve economic stability and prosperity here in Brooklyn," said Borough President Adams. "When looking at some of the stats, it's alarming to see that only \$2 million is spent on financial education for every \$54 million that's spent on consumer marketing. Going forward, I want to coordinate our financial literacy partners to empower our residents and small businesses. It's important that we look for ways to help Brooklyn residents make financial sound decisions, to learn ways to better manage their money and to protect our vulnerable Brooklynites from scams." For more information on these activities visit brooklyn-usa.org/financialliteracyempowerment.html.

Borough President Adams also announced that a guide to financial education will be prepared for distribution by Borough Hall and available on his website by the end of April

PHOTOS Photo Credit: Kathryn Kirk/Brooklyn BP's Office

A Tribute to Social Workers: 50 years later

by: Velma D. Banks, MSW

50 years ago on August 28, 1963 nearly 1 million people from the U.S. and abroad attended the March on Washington Rally. They marched for jobs, freedom, education and social justice to end hostile discrimination of various persuasions.

I did not march on Washington, instead I represented New York City, together with major government officials at a week's conference in Puerto Rico. Nevertheless, the social work profession was well represented starting with the great, powerful speech by social work advocate Whitney M. Young, Jr, former Dean of Atlanta University School of Social Work and Executive Director of the National Urban League. Mr. Young's message to the Parent Teachers meetings, the voting booths and Sit In at corporate tables demanding equal pay for equal work still resonates throughout the social work community. While the social work profession is the back bone of human services for families and children, it is rarely placed in the forefront or acknowledged as a major force that it is.

In recognition of the powerful role of the social worker, Banks Enterprise and the National Black Theatre presented *The Living Platform: A Tribute to Social Workers*. The most recent



He introduced the Congressional Social Work Caucus in the U.S. House of Representatives, and Dr. Zelma Henriques of John Jay College of Criminal Justice, Dr. Laura Pires Hester, Sydney S. Moshette, Jr. Wilma Jeff, Gloria Scott, Jennifer Elliott, Lana Cherry-Pettaway were among prominent social workers' spokespersons, who highlighted their career experiences spanning the past 50 years.

The worldly acclaimed Melba Joyce *Running On The Highway of Life's* stirring musical performance, and reflective encouraging words from Abisola Faison and Ayodele Moore, (both as pioneer artists of the National Black Theatre added to this historic social workers' celebration.

It was truly a joy, a privilege and honor to write this article about the contributions of Social Worker.

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Tribute to Social Workers was held for the late, Frederica Teer, on her December 2, 2013 birthday. Recognition for Ms. Teer, an eminent social worker pioneer during this 2014's Women's History Month, is inevitable. Ms. Teer helped organized the Congress of Racial Equality and the Black Panther Party's bus transportation of thousands of people who participated in 1963's March on Washington. Ms. Teer, who received her Masters of Social Work from Atlanta University, was also executive director and consultant to her sister's (Dr. Barbara Ann Teer) renowned National Black Theatre in Harlem, Dr. Teer was the Founder of the National Black Theatre.

The Living Platform: A Tribute to Social Workers highlighted other social workers, primarily historical, yet contemporary "agents of change", Hon. Betty J. Williams' rousing speech as keynote speaker, confirmed her distinction for garnering the most votes for a Supreme Court Judge in 2013. Hon. Williams' attended A & T College, followed by studies at New York's Columbia University School of Social Work. Former Social Worker, and 15 terms' U.S. House of Representative Congressional Leader, Ed Towns, recently installed Betty in the U.S. Congressional Records.



At their Jan, 2014, Immigration Reform Now Conference at Brooklyn's Christian Cultural Center panelists MSNBC-TV'S host Joy Reid (Joy Reid Report) and Ms. Raspberry pose

Congress of the United States
House of Representatives

**A DAY IN HONOR OF OUR SOCIAL WORKER
PIONEER FREDRICA L. TEER**

*By The Representative of The Thirteenth Congressional District of New York
In the 113th Congress, First Session*

A PROCLAMATION

WHEREAS, Monday, December 2, 2013, Banks Enterprises and The National Black Theatre presents a special tribute to the Profession of Social Workers honoring Fredrica L. Teer. Whereas a Nation is only as great as those organizations and individuals that give exemplary service to their communities, whether through providing essential services and aid to those in need or simply through giving a platform for those whose voices that often go unheard. Such a service, which is truly the lifeblood of our Nation, as demonstrated through the Social Work Profession, so often goes unrecognized and unrewarded.

Social workers play a significant role in our society, one that demands the utmost attention, respect and commendation. They embrace a simple but essential mission: to enhance the well-being of others and to meet the basic needs of all people, especially the most vulnerable. Pursuant to their mission, they continue to be a part of a national and international movement for social justice, health, education and economic advancement. Social workers are key to the maintenance of our social safety net. Their invaluable work prevents the vulnerable in our country from falling through the cracks.

This profession is not only a commitment to the individuals in need, but also to the communities. The work conducted by these educated, highly trained, and devoted professionals has far reaching benefits that touch us all. They help our students improve their academic performances, mitigate tumultuous situations, teach how to resolve conflicts nonviolently, exhibit important decision-making skills, and help maintain the lives of so many that would otherwise fall into shambles. They work in mental health agencies, schools, hospitals, nursing homes and many other agencies, public and private. Above all of the worthy qualities, perhaps the most exemplary one is that they listen to and care for all those that are in need. Their work, which too often goes without applause, improves the lives of us all.

In Celebration of the 50th Anniversary of the 1963 March on Washington and in recognition of the National Association of Social Workers Pioneer Velma Banks, I join Banks Enterprise and The Dr. Barbara Ann Teer National Black Theatre to salute Social Workers and their profession with a special tribute to the late Fredrica L. Teer, MSW. On behalf of our grateful Nation, we honor, respect and salute all social workers for their hard work and dedication. I anticipate that they will continue to serve us with the same excellence that they have always displayed for many years into our future.

NOW, THEREFORE, I, CHARLES B. RANGEL, Representative of the Thirteenth Congressional District of New York in the United States House of Representatives, in view of the above, do hereby recognize **DECEMBER 2ND, 2013** as "**FREDRICA L. TEER DAY.**" I call upon the people of my district to observe this day with appropriate activities and celebrations in her honor.



IN WITNESS WHEREOF, I have hereunto set my hand and caused to be affixed the great seal of the United States House of Representatives this Second day of December, in the year of our Lord Two Thousand Thirteen and the Independence of the United States of America the two hundred and thirty-sixth.

Rep. Charles B. Rangel
MEMBER OF CONGRESS

MEDGAR EVERS' COLLEGE'S THIRD ANNUAL SHIRLEY CHISHOLM'S WOMEN'S EMPOWERMENT CONFERENCE



Honoring the Legacy of Shirley Chisholm the *Black Women For Fairness, Equity & Justice Conference* was presented by **Dr. Una Clark**, **Thelma Moore**, **Andrea Dawes**, **Veronica Phillips**, **Alishia Goodridge**, **Diana Richardson**, **Bishop Sylveta Hamilton-Gonzales**, **Rose Graham**, **Sarita Robinson**, **Nicole Langlaise**, **Michelle Stewart**, **Latrice Walker**, **Joyce Jervis-Henry**. This spectacular event entailed the collaboration with Medgar Evers' Caribbean Research Center's **Dr. George Irish**, **Dr. Patricia Belcon**, **Dr. Walaba Steward**, **Tiffany Meade** (intern) **Dr. Frank Riley**, **Marie-Annick Morris** (intern) **Dr. Patricia Haggler**, **Kino Lee** (intern) **Professor Elaine Reid**, **Sahnice Dewbury** (intern) and **Mr. Wayne McDonald**.

The wealth of educational, motivational, socio-logical and economical developments commenced with the Conference's eminent **Dr. Rudolph Crew**, President of Medgar Evers College, **Kenneth Thompson**, District Attorney for Kings County, and **Scott Stringer** NYC'S Comptroller, during their network breakfast. There followed a luncheon and an art exhibit was held during their VIP Reception

The *Black Women for Fairness, Equity & Justice Conference* think-tank, presented NYS' U.S. Congresswoman **Yvette Clarke** (Dr. Clarke's daughter); NYC Councilwoman **Laurie Cumbo** and NYC Public Advocate, **Letitia James**. With other elected officials, top distinguished educators and business panelists shared their expertise, discussions and analyses regarding the status of women's leadership, jobs, economy, finance, education reform, health care, etc.

I will always forever recall the awesome sight of five African-American female

judges, draped in judicial garb, while gracing and commanding the stage of Medgar Evers' College's Academic Building during their *Black Women in the Judiciary Segment of the Conference*. These judges did attest to the indoctrination of U.S. Congresswoman's Shirley Chisholm's legacy. Moderator **Dr. Patricia Belcom**, of Medgar Evers' Caribbean Research Center, also Assistant Professor of The School of Liberal Arts & Education, introduced each judge, evoking reminders of how well education has rewarded these coveted judges during the pinnacle of their professions.

Hon. New York State Supreme Court Justice **L. Pricilla Hall** was previously a Civil, Claims and Criminal Court judge appointed by NYC's Mayors Ed Koch and David Dinkins, and NYS' Governor Cuomo. Judge **Sharon D. Hudson** presides at NYC'S' Civil Court in Kings County, NYC. Justice **Sylvia Hinds-Radix** is the Administrative Judge for Civil Matters in the Second Judicial District that oversees NYS' Supreme Court, Civil Term Court and NYC Civil Court (that also comprises NYC's Housing Court); Supreme Court Justice **Sylvia Ash** elected in 2011, who's term expires in 2024. won election as a Civil Court judge from 2005 to 2010. Supreme Court Justice **Cheryl E. Chambers**, whose term expires in 2026, presides in New York Supreme Court's, Appellate Division and Second Department. Corporate sponsors were Caribbean-American Social Workers Associates, Health First, Entergy, MCU, Local 1,000 1199, 2BJ among others.

by Irma Tyus-Mitchell



U.S. Congresswoman Yvette Clarke



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It has become a real struggle to find decent, affordable housing. Rodneyse will fight for stronger local rent regulations and make sure federal funds for affordable home ownership are used for that purpose.

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Couches & Cupcakes Business Salon

Innovative business experience features successful women entrepreneurs, professionals, business owners and executives in all sectors.



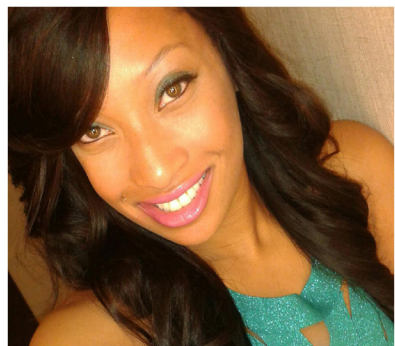
Face time and dialogue was the expectation, not the exception at the SweetSuccess Couches & Cupcakes Business Salon created by WomenInBusiness.Org on March 11, 2014. New York Life Insurance Company was the Host venue sponsor of the by-invitation-only Queens, NY Business Salon which introduced WomenInBusiness.Org Associates to other successful women from the NYC metro-region.

Toby Nadler, president, WomenInBusiness.Org, designed this unique Couches & Cupcakes Salon, to focus on the following points of interest to women in business: success secrets, the number of successful women and the three things that motivate successful women more than money. WomenInBusiness.Org, the inclusive distinction for successful women from all business segments, is not a women's organization and does not feature yearly dues or monthly meetings. The objective is a national compilation of successful women defining SweetSuccess by recognizing individual women's signature business portraits within a larger common purpose - to find the answers and finish the story

The March 11, 2014 Business Salon was highlighted by new connections, refreshing ideas and extraordinary club style camaraderie among women, many of whom were meeting for the first time. Always combining business and pleasure with a point, dessert,

"A modest luxury for lean times", was presented by Cupcakes and Things. Capturing the exciting Salon spirit was Frank Rocco Photography with NewYorkGlobal.biz as the media sponsor. Nadler created specialized Couches & Cupcakes Business Salons as a paradigm to showcase WomenInBusiness.Org. Every Salon experience is unique and for the first time, on June 12, 2014, at Pier 92 on the Hudson in New York City, a powerful WomenInBusiness.Org Salon will be held entitled the Grand Couches & Cupcakes Business Salon (Grand Salon), bringing together successful women from the north eastern part of the United States. SweetSuccess redefines and enhances the traditional concept of success, the attainment of wealth, power and fame. WomenInBusiness.Org invites women who want to get seated on the couch, referrals from businessmen who know successful women colleagues and clients as well as recommendations from women who are supportive of other women business owners, professionals and corporate executives.

Contact info@WomeninBusiness.Org.




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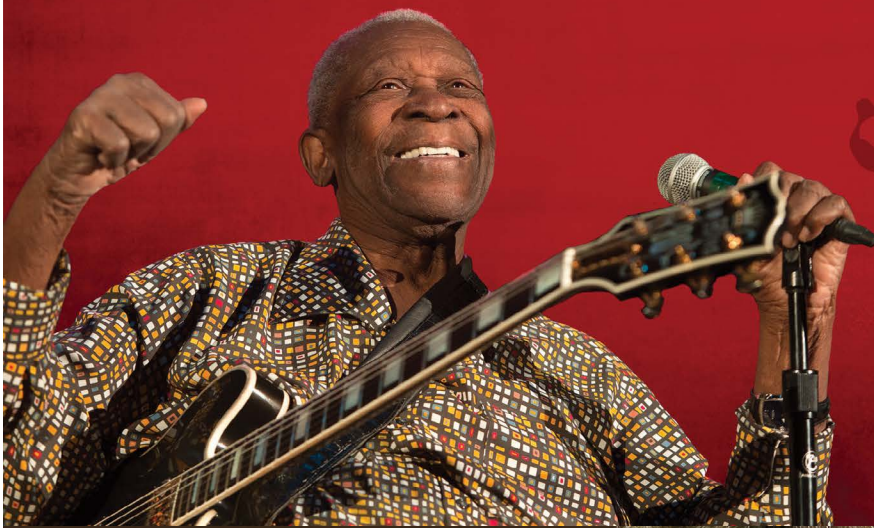
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We would like to extend a huge THANK YOU to those who attended and contributed to the success of the 2014 Friends of Haiti 2010 (FOH 2010) Annual Gala Dinner!

It was a festive night indeed - from the cocktail reception to the inspirational remarks at dinner and all the way through to the last dance with the live band Nu-Look. Although Mother Nature was not on our side, we put out a call to the community and YOU responded by offering sponsorships, boosting ticket sales, and spreading the word on all the social media networks. Your actions directly impacted the success of the event and will ultimately serve the FOH 2010 community for the year ahead.

Awards were given to honor remarkable individuals who have made outstanding contributions to our community via their careers, vision and civic engagements. The "Friends of Haiti 2010" award was presented to the family of the late President Nelson Mandela, Humanitarian and Entrepreneur Michael Melnicke, Entrepreneur Pernon Dunston, Journalists Gary Pierre-Paul Charles and Jean Monard Metellus, and Dr. Jean Ford Figaro for his commitment to the cause of the cholera outbreak.

The gala was presented to an audience full of dignitaries. In addition to the awardees, more than 200 guests joined Friends of Haiti 2010 to welcome the Senate President of Haiti Honorable Simon Dieuseul Desras, Depute Arnel Belizaire, Senator Jean Baptiste Bien-Aime, Brooklyn Borough President Eric Adams, New York State Committeewoman Rodneyse Bichotte, Nassau County Legislator Carrie Solages, Ambassador / Permanent Representative of Grenada to the United Nations Denis G. Antoine, Former Presidential Candidate Jean Henry Céant, and lastly Entrepreneur Erick Jean-Baptiste all came to celebrate with us Haiti's 210 years of independence. Friends of Haiti 2010 Board Members received a citation from Nassau County Legislator Carrie Solages for outstanding community commitment.

By attending our gala, you make it possible for us to continue running our programs for the upcoming year. Thank you from the bottom of our hearts, as we truly appreciate your continued support and generosity. If you were unable to make it this year, we definitely look forward to having you attend on gala next year.

With genuine gratefulness,
Magalie Theodore Co-Chair of FOH2010 Friends of Haiti 2010
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December 2013 Nelson Mandela

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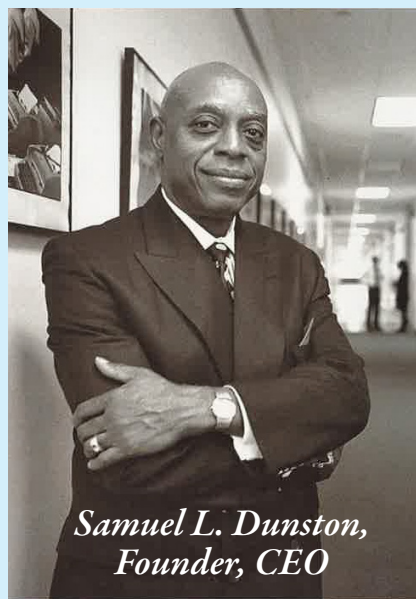
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Lupita Nyong'o poses with her younger brother at the Palm Springs Festival that awarded her. An alluring style trendsetter as Africa's first female Oscar Awardee, for her spectacular *12 Years a Slave*, "Best African Supporting Actress film debut, this glowing beauty recently sealed a deal for her Star Trek VII major motion picture role. She's fast forwarding Africa, with her keen decision to have Brad Pitt her *12 Years a Slave* co-star assist in producing an adaptation of the 2013 National Book Circle's Award-Winning Americanah novel by Ms. Chimamanda Ngozi Adichie. "It is a thrilling challenge to tell a truly international story so full of love, humor and heart," says Lupita, who will co-produce, direct and star in the book's film.

She admits that at age nine, after seeing Oprah Winfrey and Whoopi Goldberg star in Steven Spielberg's *Color Purple* movie, because it was her first time seeing people who looked like her on screen, she pondered that she might do that one day.



On March 8, 2014 prior to their 2014 Awards Dinner, also honoring President Clinton, the International Women's Day *Century of the African Women's Forum* was held at CUNY's Campus' 40 Exchange Place building, in Wall Street's Financial District. Women's Werk Co-Founders' **Demi Ajayi** and **Nekpen Osaun**, City University of New York (CUNY) and their University Students' Senate (USS) provided a platform mainly comprising some of Africa's powerful women discussing and unveiling their individual and collective career success, journeys.

Relative to women internationally facing significant challenges, *Century of the African Women* opened with its Youth Forum's moderator **Divine Muragijimana**, President/Co-founder of the Council of Young African Leaders, and Applause Magazine Editor-in-Chief, featuring panelists: **Emeline Natacha Gwet**, Co-founder of US-African Synergy who previously managed clients for the leading International Bank of Cameroon for Savings and Loans, and she was cited by Mayor Bloomberg and City Council member Diane Foster; **Wadzanai Mhute**, New York Times' Community Moderator, and Eco Africa Social Ventures; volunteer Social Media Manager **Lilian Ajayi**, Founder/CEO of Global Connections for Women's Foundation, to globally support 100,000 underserved communities' women and youth; **Rotini Nettey**, fourth year MD/MHS Yale School of Medicine student, who designed a low-cost patented pillbox that won MIT's IDEAS' awards and she worked in South Africa's Medicine in Need's biotech firm sponsored by Bill and Melinda Gates' Foundation to introduce inhaler drugs to TB patients. **Nikechi Gbodo's** vast fashion industry experience includes receiving account executive awards from Neiman Marcus, and as Saks Fifth Avenue's top producing Brand Specialist, who's nonprofit empowers underprivileged Nigerian and American girls with educational resources and mentorships; **Arao Armeny**, Ugandan journalist and

writer grad from Coro Immigrant Civil Leadership Program, sponsored by Mayor Bloomberg's Office of Immigrant Affairs, is Founder/ Executive Director of the Association of African Journalist and Writers (AAJW) and Social Media Editor and Communications Assistant at NYC'S Budget Agency.

The Young Professionals I segment featured moderator **Ijeoma Genevieve Mbamalu**, founder of MUIPR public relations and promotions. Panelists **Taiye Selasi**, is

a photographer, noted novelist and short stories writer well regarded for her Afropolitan essay collections; **Folake Ayoela**, attorney advisor for the Corporate Finance Division of the U.S. Securities and Exchange Commission; **Anie Akpe** publishes *Innov8tiv* Magazine and is Co-founder of IBOM LLC that globally aids small businesses, for which she manages a \$575 million portfolio.

The Working Power Lunch was hosted by human resources professional's **Brittany Stewart**, Talent Acquisition Consultant for Texas' Comerica Bank, and also a Big Sister volunteer and Urban League's Young Professionals' member.

The Young Professionals II was moderated by former CNN News Assistant, **Nkechi Nneji**, currently an interview producer for Al Jazeera America TV and Associate Producer for HuffPost. Panelists: **Macdella Cooper** Founder of Macdella Cooper Foundation's opened MCF'S Academy, tuition free boarding school for Liberia's orphans; **Solome Lemma**, Co-Founder Africans in Diaspora, managed Africa's Global Fund for Children serving 100 grassroots organizations; Award-winning copywriters **Ekua Brew-Hammond** has written for Ebony and the Village Voice and periodically appears on MSNBC, Nike, Victoria's Secret and LoReal are some of her clients; **Lisa Martilotta**, Executive Director for Rwanda's Akilah Institute for Women.

Adeola Fayehun, host of *Keeping It Real*, Sahara TV Show and foreign correspondent for The Nation African Newspaper; **Etta Jackson**, Founder/CEO The Institute for Conscious Global Change; **Dr. Abena Busia**, Rutgers University's Ghanaian Chair of Women's and Gender Studies, **Lisa Isroff**, Founder of Isroff's Family Foundation; **Liz Ngonzi**, Amazing Taste Philanthropy; **Dr. Aisha Ayudu-Emeje**, Ambassador for the Promotion of Peace, Education and Poverty Reduction held a Round Table discussion.



Lawrence O'Donnell

MSNBC-TV Host, Lawrence O'Donnell Raised \$7 Million for Malawi Students Desks

2014 Opened with charitable good news from MSNBC'S TV Lawrence O'Donnell, Anchor and Host of *The Last Word*. Throughout January, Donnell frequently thanked viewers for contributing seven million dollars to the *Kids in Needs of Desk KIND* funds for Malawi, African' student desks. Seven million dollars funding makes it possible for thousands of Malawian students to study by sitting at their desks and for two thousands Malawian girls to attend school. Such sympathy for Malawian students brings to mind, the grueling experience Malawian students endure, sitting outside on school grounds, or cement, which has been the tradition for years.

In 2010 O'Donnell, also a journalist and Emmy Award actor was exposed to the educational plight of Malawian children, Later, he gained *MSNBC-TV'S* and *UNICEF'S* fundraising support. 2013 ended with O'Donnell and his joint venture partners exceeding their goals. The #3415 Boy Scouts of Sixth Avenue Baptist Church, in Birmingham, Alabama raised \$18,000 for desks accommodating Malawian school children. When O'Donnell visited their Church MSNBC-TV taped their interview with 14 cub scouts explaining why they were interested in helping Malawian school children have classroom desks? They conducted candy sales, bake sales, car washes, church and other fundraising efforts with Ms. Mozella Parks, Assistant Director of their #3415 Boy Scout organization. at the Church's humanitarian Boy Scouts.





THE TRIP TO BOUNTIFUL's cast with Renowned Cicely Tyson

By: Velma Banks

Academy Award-winning actor, Cuba-Gooding earned his distinguished Sardi's Restaurant's *Wall of Fame* Caricature Award, shortly before ending his limited engagement in the acclaimed *Trip to Bountiful* Broadway show. As Broadway's famous theatre restaurant, hundreds of stars since the 1950's, including Grammy nominee and actress Vanessa Williams have received *Sardi's Wall of Fame* Caricature Award.

2013 was Cicely Tyson's Broadway Theatre year. Ms. Tyson's stage mastery during her *The Trip To Bountiful* role, captured record-breaking Drama Desk, Best Actress and other awards. Fantastic, enjoyable and inspiring describes Cicely's grand performance in this production. Ms. Tyson not only remarkably connected with the character; she convinced her audience that she was on a mission and nothing would stop her. The *Trip To Bountiful*'s level of intrigue involved Tyson's daughter-in-law, played by Vanessa Williams. Determined to maintain control of the small house she lived in, with her "hubby" Cuba Gooding, his compassionate character, as Cicely's business-suit attired, and somewhat aggravated son, portrayed the man in the middle, seriously trying to uphold his mother's intent. Prissy Vanessa and Mother-in-law Tyson, often challenged each other. Vanessa demonstrated her acting talent as the wife often, stepping out and monitoring her mother-in law's spending money for the trip.

The plan to return to the place of memory was ever present. Tyson knew exactly how to dramatize the story line, keeping her role alive and perky. Her costumes were adequate making her performance real and affective. The entire cast was enjoyable, but Tyson's star assumed the center. The drama kept the audience anxious for the moment in which Ms. Tyson's dream would become real. She did arrive in her place called Bountiful, but not before she encountered several unexpected travel hazards including people, places and things. Ms. Tyson, a seasoned actress who infuses her life as an actress with contributions to education, culture and the socio-political world, has a legacy that few can surpass. We recall her prophetic roles *Souther* and *The Autobiography of Miss Jane Pittman*, and languished in her perfected style that captures the heart and soul.

Sardi's Restaurant



Cuba-Gooding with Max Kirschbaum, owner
photo by Nelson Farmer

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Harlem's Fashion Week NYC 2014

J. Love School of Etiquette and Fashion Design...

"Fashion Week NYC 2014 was replete with flowing gowns, stitched tailored suits amidst glorious feathers peaking out from lapels, bow ties suits strutting along side male skirts, and the singular little black dress. Amidst this parade of dreams and hard working designers and models; a runway show featuring diminutive fresh faced and defiant models took center stage. Jackie Love hand picked and developed these talented and professional models beyond their years, who just happened to be several years shy of adolescence.

Wesley Beeks, Photographer/Graphic Designer, JWB Designs



On February 16th, 2014 I attended "The Young Fashionistas Stepping Out on the Runway Uptown" Harlem Fashion Show, produced, arranged and coordinated by Ms. Jackie Love. This event was packed to "standing room" Luckily, about 15 minutes later, me and my guests were escorted by a nice young lady to good seats.

James Gray, Producer / Content Provider
NBC-UNIVERSAL New York Nonstop TV



Her commitment to Autistic children and empathic support to their families has not tempered her three decades of professional fashion acumen. Many attendees took notice of the stellar strides the young models delivered as they gazed at the cameras in the pit delivering a cover pose without missing a breath. Industry insiders and myself commented that many of the children walked better than the paid models in other shows previously seen including the Mercedes Benz shows.

Wesley Beeks, Photographer/Graphic Designer, JWB Designs

The amazing children walked with their heads up high and displayed an air of high confidence.=> Under the guidance of an incredible matriarch and teacher Ms. Jackie Love, these children cannot go wrong. The icing on the case: 12 year old designer (Tyyan) who's PINKY SEZ Collection was featured in the show,. Her fashion vision is definitely "ahead of her time>, It was exciting seeing such young energy and talent on display!!!!

James Gray, Producer / Content Provider
NBC-UNIVERSAL New York Nonstop TV



I found it refreshing and a gaze into the future of how the fashion professional can begin their career with discipline, talent and building their work ethic. High points in the show was the ethnic inspired jewelry with a riveting percussion melee in the foreground intertwined with dancers wielding the custom design jewelry with precision and showmanship. If this is any

indication of how the Fashion can empower the youth especially those with Autism to reach beyond the pedestrian and connect creatively to their inner artist then Jackie Love is showcasing another element.

Wesley Beeks, Photographer/Graphic Designer, JWB Designs

Theo Hanson, stylist commented that the children need to have their own covers separate from the adults to show how it is done. I have to thank Jackie Love for an evening in the bitter cold of NY that some events are a must to attend."

Wesley Beeks, Photographer/Graphic Designer, JWB Designs



It was a great idea to showcase a multitude of children's talents, such as positive rap and some amazing R&B. The climax of this incredible event were the African Drummers' performing their wonder cultural experience to the entire audience!!!!

Jackie Love did an Excellent job coordinating and producing this show. I cannot!

James Gray, Producer/Content Provider
NBC-UNIVERSAL New York Nonstop TV

Pinky Sez-Cherese Jones, Dash Event Consultants-Adasha Gittens, J. Love School of Fashion Etiquette-Jackie Love and Urban Fame Media-Paulette Jones presented Fashion Week, Young Fashionistas Stepping Out On The Runway Uptown.

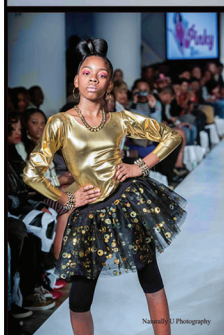
Featuring 12 Year Old Designer Tyyan Williams and her Fabulous Pinky Sez Collection and showcasing SD Couture Vintage Boutique, Mario & Lee Clothing, House of Jordan Chung and Bretagna Couture. Performances by Teen Pop Sensation PS Dolls.





BROOKLYN FASHIONWEEK

Be Bold, Be Strong



Fashion Week Brooklyn presented a bolder and stronger season than ever before, March 13- 16, 2014 at Industry City! The aptly titled collection theme “Be Bold, Be Strong” holds significant importance as FWB recently received an endorsement by Brooklyn Borough President, Eric Adams as the official Fashion Week of Brooklyn! Deemed as the Coolest borough on the Planet, Brooklyn has officially stylishly arrived! For the past eight years, FWB has showcased the collections of emerging and established designers based around the world. This season, FWB presented the Fall/Winter 2014 collections of designers based in the USA, South Africa and Finland.



Fashion has gone to the dogs!! Dog lovers enjoyed the latest in pet couture on March 13 and March 15, by designers Warren R. Agee for My Fabulous Puppy (www.myfabulouspuppy.com) and the award-winning pet couturier, Anthony Rubio for Bandit Rubio Couture (www.anthonyrubiodesigns.com)

In March 14, in an encore presentation, Bradley Douglas Jordan, a men’s and women’s designer based in Los Angeles debuted his eclectic collection of masks, denim and leather for the second time at FWB (www.bradleydouglasjordan.com). On March 15, Finnish designer, Marita Huurinen won the crowd over with her lush and colorful collection of fur and wooden wave clogs! (www.maritahuurinen.com) FWB continues to celebrate the local creative community and provide a platform for emerging and established designers and artists.

Guests were encouraged to participate in the #SHOOTBROOKLYN campaign with sponsor Gotham Stages (a 10,000 square foot production facility for film, television and photography shoots) and take selfies with friends inside of their huge photo lens! (www.gothamstages.com). Guests also received complimentary portraits courtesy of Jonsar Studios (www.jonsarstudios.com) and luxurious gift bags filled with natural skin care products courtesy of Love, Aunt Bonnie (www.loveauntbonnie.com).



Remaining designers include: William H. Maxwell High School (USA), High School of Fashion Industries (USA), Dario Mohr (USA), Iliana Quander (USA), Bridgette Artise (USA), Malcolm Cannon (USA), Marcella Jones-Penn (USA), April Walker (USA), Thomas Lavonne (USA), AKOU (USA), Alicia Pinckney (USA), Shaun Majola (USA).

Additional sponsors include: Industry City, Brooklyn Tourism, Levy Lighting NYC, Creative NYC, Vaporin, Verizon Wireless, Yelp, Duggal Printing, Berkeley College, Woodland Restaurant, Fashion GPS, Brooklyn Brewery, Brooklyn Winery, Clique by Chef Roble, Exclusiv Vodka, Bedford Stuyvesant Restoration, Karadiance, JMJ Productions, Taylor Creative, Red Turtle Entertainment, GoGo squeeze, The Glam Nail Tour, Burns Consulting, BCG Records, Splash PR, Crossfire Sound.

About Fashion Week Brooklyn

Presented by the BK Style Foundation, Fashion Week Brooklyn is the borough’s longest-running collection show, providing a platform for emerging and established designers based in Brooklyn and around the world. FWB features men’s, women’s, children’s, eco-friendly, accessory, RTW, pet couture, bridal and couture collections. For more information please visit www.fashionweekbrooklyn.com. Fans can stay up-to-date on the latest Fashion Week Brooklyn news by following on Facebook at ([Facebook.com/fashionweekbrooklyn](https://www.facebook.com/fashionweekbrooklyn)), Twitter (@FashionWeekBK) and Instagram (@FashionWeekBrooklyn).



George Brash is host and producer of *The Culture Zone* airing on WPAT 930 AM, from 7 to 10 pm, on Saturdays. Born in 1957, in Mandeville, Jamaica during his first 15 years, he recalls hearing lots of music and social events announced on Jamaica's radio stations. In 1972 he moved to Queens, New York, and often traveled to Harlem, where classic R&B music of The Ohio Players, The Commodores and Aretha Franklin played in record stores, Harlem's sidewalks and the famous Apollo Theatre.

In 1979, at LaGuardia Community College, Brash's serious interest in radio was inspired by mounting racial tensions that he and other students faced within and outside of his college campus. He joined student associations, including LaGuardia's student government, where he met and interviewed ABC-TV's *Like it Is TV Talk Show* host and producer Gil Noble, Stokely Carmichael and other political activists. As LaGuardia's President of the Student *Caribbean City Movement*, his broadcasting created leaders and listening voices for their Caribbean student body. Under Brooklyn's Medgar Evers' Professor Dr. Mary Umulu's tutelage, Brash's first *Youth in Progress* sponsored radio broadcasts thrived for 12 years as a regularly 91.5 FM radio program in New York.

Culture Zone's business, community, health political, cultural arts and entertainment radio programming commenced in 1990. Broadcasting on New York's WWRL 1600 AM, *Culture Zone* replaced his *Youth In Progress's* 91.5 FM Radio Show at Medgar Evers. Brash's *Culture Zone's* appeal and message attracted larger listening audiences. Independently produced for eight years, *Culture Zone* activists' programming on WWRL 1600 AM, featured civil rights activist Rev Sharpton's campaign for Mayor interviews; racial protests against New York City police and related business and political social-economic issues.

Having endured the obstacles of becoming a successful independent radio producer, for more than three decades, he remains confident. Throughout the years, George Brash and the entire *Culture Zone* staff are

Voice of the Culture Zone

dedicated to exposing facts and up lifting communities through music and information. "As the years may go on, the music may change, yet our message is the same. Information is knowledge and knowledge is key to bringing changes to our community" stated George.



As America rapidly continues to become more multi-culturally astute, about 10 years ago, *Culture Zone* expanded multi-culturally. *Culture Zone* fans still experience positive, inspirational music vibes and straight forward honest interviews from Brash, known for sharing broader views pertinent to current developments, and occasional publicly inaccessible information. Rain International The nutritional, organic black-seed Soul famous among small and local business owners, real estate brokers, boat ride producers among other travel firms, plus dining and entertainment venues, are among *Culture Zone* sponsors and advertisers.

By Irma Tyus-Mitchell



Right to Left Radio DJ K. Foxx and Mom Leslie

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Awards to USA & International Non-Profits & Others to Showcase Public Relations Accomplishments **Deadline: 06/25/2014**

Awards to USA and international public relations practitioners in the corporate, non-profit and government sectors to recognize outstanding accomplishments for a wide range of marketing, communications, and public relations areas. Applicants may apply by June 11 for a reduced entry fee. The...

Grants to USA Non-Profits & Others for Projects to Conserve Wilderness & Natural Resources **Deadline: 06/25/2014**

Matching grants averaging \$30,000 to USA non-profits, community-based organizations and Native American tribes to support on-the-ground conservation initiatives that benefit National Forests and Grasslands. Funds may be requested for projects within the following categories: wildlife habitat...

Awards to USA Women to Recognize & Support Extraordinary Efforts in Community Service **Deadline: 06/25/2014**

Nine awards of \$10,000 and one highest honor award totaling \$35,000 to USA women to recognize and support extraordinary efforts in volunteerism and creating a positive impact in their communities. The award will be gifted to a non-profit organization of the recipient's choice to support her...

Grants for USA Non-Profits & Others to Provide Workplace Safety & Health Training, Education **Deadline: 06/26/2014**

Grants are available to USA non-profits to provide programs to train and educate workers and employers about job safety and to provide them with information about their rights and responsibilities. Funding will be provided for two types of capacity building opportunities:

Grants to USA Non-Profit & Public Organizations for Programs that Build Technology Skills for Teens **Deadline: 06/27/2014**

Grants of up to \$10,000 to USA public and non-profit, community-based organizations (e.g., community centers, schools, libraries, etc.) that provide direct services to build 21st century technology skills in teens, ages 13-18. The purpose of these grants is to provide teens with more places...

Grants to New York Libraries to Promote & Enhance Information Access Through Digital Resources **Deadline: 06/27/2014**

Grants totaling \$21,000 to New York libraries in Livingston, Monroe, Ontario, Wayne or Wyoming Counties for projects that will promote access to resources, digitization projects, information enhancement projects, and interlibrary resource-sharing using new technologies. Proposals are accepted...

Grants to USA Youth Football Programs in Multiple States for Equipment & More **Deadline: 06/27/2014**

One grant of \$5,000 and several grants of in-kind support to New Jersey, New York, Connecticut and Pennsylvania youth football programs located in the New York Tri-State and Metropolitan area. In-kind support available through this program includes donated footballs, a youth football clinic...

Grants to USA Educators for K-12 Student Participation in STEM Activities **Deadline: 06/27/2014**

Grants of \$2,000 to USA junior high, high school teachers, or other K-12 educators in partnership with one or more university, college, or institutional research scientists to facilitate K-12 student participation in a STEM activity or series of activities. The grant can fund materials, supplies,...



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Ramsey Lewis & Eve

The challenge of replacing the worldly acclaimed renowned pianist Ramsey Lewis and celebrated Voice of Jazz Diva Eve Cornelious You-Tube CD has been difficult. Hearing any of her four CDs is more compelling. It's why Eve won Black Entertainment Television's BET-TV Jazz Discovery Award, and BET-TV awarded her with a 30-minute BET Jazz television segment that aired for years. She also hosted a BET-TV Jazzy Vocals' TV show.

A recipient of fine reviews, awards and more, Eve's March 12, 2014 Show, at ZEB'S PLACE, 228 West 28th St., New York, NY 10001 occurred almost two years after she performed at ZEB'S on 13, 2012, for which Pamela Chirappa wrote in JAZZ TIMES:

Eve Cornelious, one of the unforgettable great jazz voices in NY, enthralled her audience Wednesday, June 13th in the warm atmosphere of ZEB'S Place. Her alto soulful voice shaded with smoky hues enchanted the audience bringing back to life some of the most beautiful standards of the jazz repertoire. After some famous and exciting swinging tunes energetically performed and some graceful ballads, her ironical verve exploded with "Let him in", an 8 bars phrase on a marching tempo, about a woman's request to open her door (maybe to an unexpected lover?!). As the microphone passed by, dragged by the friendly atmosphere, everyone in the audience sang a proper interpretation of the lyrics. Of course anyone knows that subtle feeling between laziness and surprise that comes in certain evening so it became a coral performance: a very fun moment, a magic fusion of souls.

This was followed by an amazing interpretation of McCartney hit And I love her covered by Esther Phillips in the mid 60'. It seemed she knew the torture of love and the painful path of resurrection, connecting intimately with an audience more and more comforted by the subdued yet comforting sound of her voice. The eclectic creativity of Saul (Zebulon) Rubin on guitar mingled efficiently with the intense melodic bass of George deLancey and the measured, classy drums of Andrew Swift, creating a

Eve Cornelious Society's Empowered Jazz Diva for Women's History Month

comfortable field for the vivacious singer. She really knows how to impress the audience and suddenly a fast swing tempo on "Just one of those things" burned the air with a funny *giocoso* improvisation, where her rhythmical excellent skills showed up and made the audience ask for more. So she surrendered to the final tunes: a soothing yet soulful Skylark and a lively version of On green dolphin street which delivered wonderfully the final message: the beauty of love, life, jazz."

Born in Newark, New Jersey, she discovered her voice at the age of three. Always singing and humming, many times her brothers and sisters would implore her to 'be quiet' or outright tell her to 'shut up' while at the dinner table. "You can't sing," they teased. This contributed to her shyness, but she'd retreated to her favorite place to sing... the bathroom "It had a nice sound." Later, she learned this was called 'reverb'. "Our Family gatherings turned into talent shows where Gospel, R&B, Doo Wop, Blues and poetry were always on display. Everybody was a star! Naturally being a part of this artistically inclined clan, as well as participating in the church and school youth choirs, all fostered my love for music," Eve reminisced

She did not pursue an entertainment career. Instead with her Hampton University business degree, she became a sales representative for a major corporation. Later, unfulfilled, she and Tony, her son, relocated.

The call to New York City overwhelmed her, and exploring music led to her fine music career. Eve has performed and/or recorded with Ramsey Lewis' Sky Island; Norman Connors' Remember Who You Are; Javon Jackson's Easy Does It and currently, Nick Vintskevich's Vive

L'Amour [which she co-wrote five tunes]. Chucho Valdez, Dr. Billy Taylor, Jon Hendricks, Mulgrew Miller, Dr. Lonnie Smith, Winard Harper, Mark Whitfield, Alvin Atkinson, Chip Crawford and Roy Hargrove.

She has traveled to many countries [recently Estonia, Russia, Kyrgyzstan, Turkey] and was a featured artist on albums recorded by The 'Call'. She's a featured vocalist at Smoke Jazz club in NYC, playing alongside stellar NY musicians: Jeremy Pelt, Clark Gayton, Anthony Wonsey, Carlton Holmes, Rodney Green, Bruce Harris, Andrew Klein, Lawrence Leathers, Lafayette Harris, David F. Gibson, Patience Higgins, Saul Rubin, Sherman Irby, Gerald Cannon Herman Burney and numerous others.

Eve's co-production of her *Faces of Eve, I Feel Like Some Jazz Today and Live @ Smoke* versatile, and openly creative albums embody



Jazz, Funk, Soul, Blues, R&B, Vocals and Compositions. The vocal rendition of Miles' *Flamenco Sketches* on IFLSJT is featured on the prestigious Smithsonian Institute Jazz-radio.

Though Known for her "Fashionista" style, be prepared for her to occasionally greet you as that intellectual Sister of Jazz Empowerment, definitively with her Jazz Composers Fellowship Award from the North Carolina Arts Council the INDIE Award; The Lionel Hampton Jazz Performance Award; And the Russian Jazz Performance Award. Her second and third North Carolina Central University (NCCU) Bachelors in General Music and Jazz reflect her great regards for jazz and its relative impact on other music genres.

As an impassioned educator, singer-songwriter who teaches music to all ages, worldwide, she was appointed as the first 'jazz vocal' teacher in North Carolina at East Carolina University. Her unrelenting mission to create, present and promote jazz music through concerts, festivals, clinics and academic residencies are noted with her curriculum programs. Devised and taught by Eve and guests lecturers, *Zzutainment* lectures and demonstrations for all age youth, tracing jazz history; *The Body and Soul Clinic* feature Various transcriptions of the composition, Body and Soul, is performed by legendary singers who have had an historical effect on vocal jazz debut at the International Association Jazz Educators, 2002. The Shepard Jazz Camp is Ages 11-16 studying jazz improvisation and jazz history; *JaZzfest!* - An original vocal festival conceived in Durham, NC presenting The Art of Jazz Singing introducing new and experienced singers this program created for a Jazz Endowment Scholarship Fund at NCCU.



Eve

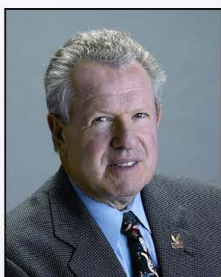


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ARE YOU INTERESTED IN FINDING OUT MORE?"

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\$19.95 per month
(for your entire household)

AmeriPlan Healthcare

\$49.95 per month
(for your entire household)



Jerome & Debera Scott
(Founders of Health Alliance Int'l Corp.)

The AmeriPlan® Healthcare program includes a robust medical discount program in addition to all the savings of Dental Plus.

- 1) Includes all the features of AmeriPlan Dental Plus.
- 2) Includes the incredible telemedicine program - AmeriDoc.

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- No pre-authorization for treatment required
- No paperwork.
- Instant savings.
- Specialists included (Where available).
- Most ongoing medical problems are included.
- Cosmetic surgery is included (Where available).
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- You can change physicians.

As seen on Good Morning America
(www.GoodMorningAmeriPlan.com)

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Ancillary Services:

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- Laboratory procedures.
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AmeriDoc:

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- Around the Clock Physician Access for the entire family.
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Podiatry Services:

Foot and ankle specialists provide comprehensive management, through medical or surgical methods, of a wide variety of problems that affect foot and ankle function.

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Should you need to be hospitalized, and the anticipated charges will exceed \$2,500.00, an advocate will be assigned to negotiate the best possible fees for the hospital services. There is a three business day waiting period from the active date of your membership to utilize this program.

Testimonials

Dr. Herman Glass
(former President of the Black Chiropractic Association)

By having AmeriPlan benefits for my staff, I save about \$5,000 per year with AmeriPlan.

(continued next page)

Jerome Bell, American Idol Semi-Finalist

Performed at the Diabetes Health and Wellness Academy of NYC Gala



At the March 14, 2014 Annual Diabetes Health and Wellness Academy of NYC's *Creating a Unique Learning Environment through Health and Education Learning Initiatives* fundraiser; Jerome Bell, two times' American Idol semi-finalist vocalist, sang like an Idol star. That red carpet benefit, at Verdi's of Westbury, New York, included more entertainment, a fine buffet and cocktails for New York's only wellness academy of its kind. This gala was attended by distinguished awardees and honoraria, Dr. Gerald W. Deas: Professorship in Preventive Medicine, Visionary, Writer, Educator, Poet and Philanthropist, Angela Banks Jourdain: Critical Care Nursing Education specialist at North Shore Long Island Jewish Health Systems; Preston King: C.P.A.; Chairman of New York Citi Works; Georgette D. Brown Assistant Director of Athletics, Adelphi University Samuel Dunston. Founder/President of National Allotment Insurance Agency, LTD; Co-Founder/President of New York Global.biz Magazine; Nancy Davidson: Qivana Health Systems Business Owner; Dr. Okechukwu Echezona: Founder/CEO of Strong Movement; Arnie Joseph: Founder/President of Chroma Health Solutions; Hon. William B. Wise: Trustee of Westbury, and New York; and Mr. Leo Gardner: President of Strong Movement.

The Annual Diabetes Health and Wellness Academy Fundraiser assist families; caregivers, and guardians in their daily management of prevention and awareness for persons affected with chronic diabetes and other chronic illnesses. This Academy continues to launch and implement its learning environment to alleviate gaps in disease management and promote healthy living while delivering advanced and effective traditional treatment education for such disease. As a mother challenging diabetes affecting one of her three adopted children, during the past 14 years Sabrina, CEO and Founder of The Diabetes' Health



and Wellness Academy of N.Y.C. announced, "One of my greatest daily worries is whether she will survive outside of my direct care. We need a continuum of vital health and educational services blended with support systems where students spend the vast majority of their day."

Early this year, the astute Sabrina, a lifetime member of Covington's Who's Who, received New York State's Assembly Woman's Michelle Solages' Exemplary Dedication and Personal Achievement Leadership in Community Service citation.

In February 2014 Ms. Gardner received New York's Citi-Works' Health Services Award reflecting her sincerity, dedication and outstanding community performance in pursuit of Diabetes' cures and the betterment of health and wellness for all children. She shares her pragmatically grand vision as a committee member of the American Diabetes Association's African American Initiative.

About The Diabetes Health and Wellness Academy of N.Y.C.

The U.S.' First The Diabetes Health and Wellness Academy of N.Y.C., is designed to closely monitor, treat and satisfy the needs of students and families struggling daily with diabetes and other medical and health issues, Sabrina's challenges raises concerns. By 2011, prior to becoming incorporated by The University of The State of New York Board of Regents and The New York State Education Department Sabrina walked five miles to and fro, weekdays from her Elmont residence, for several months, to satisfy NYS' Education Department's criteria to establish her Diabetes Health and Wellness Academy of N.Y.C. Her optimism has not ceased regarding grants that she applied for since she visited US Senator's Charles Schumer's office seeking funds, and a year since her April 2013 meeting with former N.Y.C. School Chancellor Dennis Walcott occurred, in pursuit of establishing a Diabetes Health and Wellness Academy of N.Y.C as a New York Department of Education School.

"Our learning initiatives will provide students with advanced support to become active participants in disease management and guardians of their own progressive



healthcare" says Gardner. Her confidence pertains to the mission of the Diabetes Health and Wellness Academy of N.Y.C that entails blended relationships between students, parents, caregivers and specialists combined with academics on a daily basis, as solutions to stabilize consistent chronic disease. Sabrina pleasantly conducts her daily itinerary researching, evaluating and conducting meetings or conferences to also determine the effective utilization of the organization's in-kind and limited private contributions, to help expand, by design, vital, adequate outreach programs for youth suffering from diabetes, cancer, kidneys and other debilitating diseases.

www.educationanddiseaseprevention.org
gardners88@yahoo.com
Office: 1-516-589-5584

by Irma Tyus-Mitchell





Jazzical Meets Menken, Joel A. Martin

On July 18, 2014 Joel Martin, the acclaimed classical/jazz pianist, composer, arranger and Jazzical's CEO producer returns to New York's with his all star *Footsteps of Mandela* Tribute at Riverside Church. This musical Tribute will be held in conjunction with the United Nations' International Mandela Day Celebrations at the United Nations. During his October 2013 "standing room only" ovations' Tribute to Allen Menken at Birdland in Manhattan, Joe featured Broadway's classical singers and jazz musicians to premiere his *Jazzical Meets Menken's* seventh Jazzical CD. In 2014

Joel will record his debut CD of the Jazzical Symphony Orchestra. *Jazzical Meets Menken*,



consisting of 14 songs including two world premieres, honoring the music and creative genius of multiple Grammy/ Oscar/Tony award-winning composer Alan Menken (*Newsies*, *Little Shop of Horrors*, *Beauty & The Beast*,

Aladdin, *Enchanted*). The CD features Liz Calloway (voice of Disney's *Anastasia*), Amanda McBroom (writer of Bette Midler's song *The Rose*), Christine Pedi (comedic Broadway actress/singer), and the Gay Men's Chorus of Los Angeles.

After Joel's of *Jazzical Meets Menken's* at Birdland NYC, Alan onstage told fans and guests. "As a songwriter I think of myself as an architect. We design the houses, we do the blueprint, but then we hand it off to other people to build the house and they live in the house, and it is a wonderful thing. Tonight, I have been in the presence of a master builder, a master designer, and people who really know how to live in that house."

Joel is an award-winning concert and jazz pianist who has performed with and composed music for Kathleen Battle, Jessye Norman, Cab Calloway Orchestra, Jaimoe (Allman Bros Band), as well as symphony orchestras worldwide.



**For more information, go to www.jazzical.com.
For more information about the Mandela Project:
www.footstepsofmandela.org**



Ellie Perez "The Song is Born" Winner 2013

Ellie Perez is a vocalist, pianist, and songwriter from Philadelphia with a style similar to Regina Spektor and Sara Bareilles. Beginning as a classical singer at the age of 12, she began to broaden her horizons and venture into the world of contemporary music, where she found her niche in songwriting. As writing became more and more of a serious career option, she continued writing not only for piano and voice, but soon started writing with a small ensemble for her Philadelphia-based rock band The Black Ties.

As her writing improved over time, she gained exposure performing her own songs at local Philadelphia venues such as World Café Live (Philadelphia, PA) and Steel City (Phoenixville, PA), as well as entering in contests to promote her music. In the past few years, she has been accepted to study at Berklee College of Music as a Contemporary Writing & Production major, toured the northeast with her folk band Kismet, written a song for the American Foundation for Suicide Prevention, and won first place in The Entertainment Group's contest "The Song is Born".

Thanks to The Entertainment Group and their extremely dedicated staff members, "The Song is Born" gave her a jump-start as a strong and confident female performer and songwriter. She is incredibly grateful to Ken, who supported every member of "The Song is Born" with the guidance of a friend and the advice of a professional, and Leslie, who always had a smile on her face no matter what how much work she had on her plate. Between juggling contestants' paperwork, booking events, and keeping in contact with everyone involved, The Entertainment Group really pulled together an amazing opportunity for young and upcoming songwriters looking for their big break. Ellie is thankful to have been so blessed to work with a group of amazing performers and professionals.

Her current mission in songwriting is to understand all genres, giving her a leg-up in the world of contemporary writing and production. In the future, she hopes to continue writing and arranging for herself and others, and to also perform on her own and in collaborations with her talented Berklee peers. She is very excited about entering the music industry, and hopes to inspire many young female artists in the process. If things work out for her, she hopes to work with NewYorkGlobal.Biz whenever she can; it is an honor to be featured in this issue! Her upcoming gigs include Sunday, May 25th well as an appearance this summer as a part of The Bitter End's Songwriter Sessions in New York.

www.ElliePerezMusic.com



HEALTHYMUSIC.ORG EXECUTIVE PRODUCER OF *Sing Your Song Singer/Songwriters Fundraiser Competition?*

Founded by guitarist, pianist and ASCAP music composer, Doc Jones of New York City, HealthyMusic.org is the Internet domain for full-time and part-time professional musicians, including composers, lyricists, singers, teachers, songwriters, copyists, choreographers, studio, sound recording engineers, instrumental manufacturers and performers, including the vast and broadening spectrum of musical audiences. Of special interest to us is the music within each person, and how to make sure that each person can tap into it, so that they too can express their own music, without limitation, while also appreciating music that is produced for their consumption. At HealthyMusic.org, we offer instant access to singers, songwriters and aspiring musicians' tools and exposure necessary for them to express themselves, improve their talent, while furthering their success in the music industry. They will gain access to connect with full and part-time professionals, all of whom have performed, recorded, and written music with many of the world's most highly honored artists in this field. Access to such connections and professionals, along with our new and innovative styles, techniques, and teaching tools and methods at HealthyMusic.org, has already become an open door to some of

the brightest hopes and greatest expectations in this field. By discovering for nearly everyone the most direct instruction path, and/or the other necessities and intangibles toward professionalism in this field, many of the inner musical artists will realize that it is never too late to share the professional stage in music. For persons who endeavor to play an instrument, HealthyMusic.org specializes in teaching students to play the piano and the guitar, in a few minutes, as means to expedite your musical journey. We invite each visitor to HealthyMusic.org to explore not only what we have to offer now, and to revisit our www.healthymusic.org website as we grow

Doc Jones

(Rhythm Guitar, Piano, ASCAP Composer)

- Studio Recording Artist, Teacher, Arranger,
- Producer/Band Leader Doc Jones and The Medicine Men
- Executive Producer Sing Your Song Singer-Songwriters' Fundraiser

15TH ANNUAL CENTRAL BROOKLYN JAZZ FESTIVAL

President Eric Adams ceremoniously announced the 15th Annual Central Brooklyn Jazz Festival from March 28, to April 30, 2014, as ; New York City's longest continuously running grassroots festival dedicated to jazz. More than 500 artists, both internationally acclaimed stars and local favorites, will perform in over 50 events at entertainment venues, cultural, educational and faith based institutions during Jazz Appreciation Month, celebrated across the country in April. "Brooklyn is the 'baddest' borough around, and you won't want to miss the beats from our streets during the Central Brooklyn Jazz Festival," said Borough President Adams. "Jazz is everywhere in central Brooklyn, from nightclubs and coffeehouses to community centers and houses of worship. Artists like Miles Davis, John Coltrane, Thelonious Monk and Lee Morgan have long established Brooklyn's place in jazz history, and we now want to see this be an economic engine for the borough into the future."



Brooklyn Borough President Eric Adams and Deputy Borough President Diana Reyna join local jazz artists and members of the Central Brooklyn Jazz Consortium following a press conference at Borough Hall announcing the 15th Annual Central Brooklyn Jazz Festival.

Photo Credit: Kathryn Kirk/Brooklyn BP's Office

Historical Amazing Memories



June 2014 Few thespians other than **Ruby Dee** have received a Grammy, Obie, Emmy, Drama Desk, Screen Actors Guild's (SAG) Awards, including SAG's *Lifetime Achievement Awards*, plus eight Emmy nominations. Born in Ohio, and raised in New York, in 1944 Ruby graduated with Hunter College's French and Spanish Degrees. Her honorary degree from Princeton University was awarded 65 years later. *Glowchild, and Other Poems*, (The Third Press 1972) was the first of four books published books written by Ruby Dee..

During her 53 years' marriage to legendary actor Ossie Davis, Ruby was a cast member of the *Guiding Light* soap opera for several years. In 1990 she received an Emmy for her role in *Decoration Day Nominee*.

In 2007's starring in *American Gangster*, Ruby became history's second oldest Academy Award nominee. Baby boomers and mature seniors might recall Ruby's 1959 stage role, and 1962 film role in *Raisin in the Sun*.



May 2014 Years before becoming **Dr. Maya Angelou** She asked Civil Rights leader, Malcom X, to be the person to speak with African dignitaries on behalf of American Blacks, because she feared, she didn't have the same credibility. "I'm glad to present all that to the Schomburg" Angelou said during her 2010 ceremonial archive donation. Dr. Khalil Gibran Muhammad, Executive Director of the Schomburg Center, explained "Because Angelou live a rich life as an actress, singer, political activist, dancer poet and writer, there are likely to be other materials out there that cover various aspects of her life:" Steven Fullwood, Schomburg's Assistant Curator said he believed that the Schomburg's research library has the largest collection of Angelou's massive archives.

Missing Maya, a towering gracious recipient of President Obama's *Medal of Freedom Award* and President Clinton's *Medal of the Arts* and Pulitzer Prize for one of her poetry books entails pondering how could any one indefatigably receive over 50 college honorary degrees; have dozens of medical and health facilities named after her; and lecture at innumerable literary organizations, U.S. Government's agencies, special interest groups? As Society's most enthralling, respected, world's famous, former youth rape victim (per her *I Know Why The Caged Birds Sings* book); traumatized to the extent of losing her voice for four years; who became the rare female car conductor at age 15; married three times and film director, although she doesn't fit the conventional definition of an avatar, Maya's divine mission embodies Christ's *Higher Powers* comprehension.



May 2014 Lewis Katz, former owner of NYC's largest parking firm (Kinney Parking Systems) principle owner of NJ's Nets and NJ's Devils; NY Yankees' shareholder, NBA Board of Governors' member; co-owned Philadelphia Media Group (Philadelphia Inquire, Philadelphia Daily News and Philly.com); a large prestigious billboard firm, several radio stations and Katz, Ettin & Levine Law Firm, in Cherry Hill, NJ. At age one his father passed, and Katz was raised by his single mother, also an RCA Corp. secretary. Unfortunately, Camden former home of the world's largest ship-building firm, and thousands of manufacturing jobs, is now the U.S' poorest City. Mr. Katz's Foundation donates to schools, medical non-profits, and their \$15MM to Temple University is the largest on record.

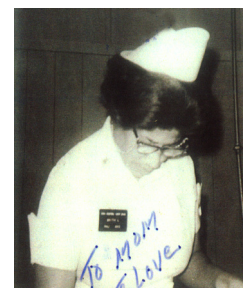


April 2014, Basil Patterson's West Indian parents raised him in Harlem. He attended St. John's Law School and became an attorney since the early 1950's. After serving as NYC's Mayor Ed Koch's

Deputy Mayor of Labor, and becoming a successful labor negotiator, he became the federal moderator, who famously ended NY'S extensive 45-day labor strike. After serving as NY State Senator, NY Gov. Hugh Carey appointed him as NYS' first Black Secretary of State, and NY Governor Andrew Cuomo reappointed him a Board Commissioner of New York's and New Jersey's Port of Authority, following years since his 1989 appointment. With his colleagues Percy Sutton; Manhattan Borough President, Mayor David Dinkins and Harlem's Congressman Charles Rangel they expanded Harlem's political wherewithal and helped empowered Black elected officials, nation-wide.

December 2013 – Nelson Mandella (See Friends of Haiti P. 18)

November 2013 Rev. Dr. Eugene Callender, African-American pastor and Civil Rights activist born in Cambridge, attended Cambridge and Latin Schools and Boston University. He was the first African American to study at the Westminster Theological Seminary. He also attended New York Law School. His legacy included setting up street academies, becoming a great Presbyterian minister, and Deputy Administrator for New York City's Housing and Development Administration.



November 2013. Lt. Colonel Lila-mae Smith, in September 1944 joined the WAC'S Division of the U.S. Army Upon retirement in 1972 she received a World War II Victory Medal, Army Occupation Medal (per her Germany assignment) National Defense Service Medal, Vietnam Service Medal, Vietnam Campaign Medal (W/60 Devis 2 CS Bars) and National Defense Service Medal **Note:** This well loved Aunt of Yours Truly, (who compassionately and otherwise helped my late parents, Mr. & Mrs. Tyus raised my four siblings and me, in New Jersey) furthered inspired New York Global.biz's Special Edition of *Givers and Winners*.

compiled by Irma Tyus Mitchell

The Quest for Kangen Water®

Several years ago, Dr. David Carpenter, N.D., learned about ionized Kangen Water being used by Japanese health professionals. Japanese doctors were using low pH acid water to treat skin conditions including psoriasis, bed sores, diabetic ulcers and gangrene. They also had their patients drink alkaline Kangen Water for many different health conditions. Since doctors achieved consistently impressive results in Japan, when Dr. Carpenter returned to the US he began to search for a water ionizing device that would produce the same healing waters. (This was before Enagic Kangen Water generators were available in the US.)

Dr. Carpenter purchased a number of water ionizers that were promoted as producing alkaline, microclustered, anti-oxidant water and tested them by giving his patients (who had various health issues) drinking water from these devices. No matter which brand he bought, his patients reported minimal, if any, effects on their health when they consumed the water as directed. No device produced the results that were consistently achieved in Japan. It became clear that devices available in the US simply did not produce the same quality of water as was used by Japanese health professionals.

According to Dr. Carpenter, one of the main differences was that the water from the ionizing devices available in the US did not appear to contain much hexagonal water. "Green food supplement powders could not stay in suspension," Dr. Carpenter told us, "and that is one way I've come to learn to determine if hexagonal water is present in reasonable quantity." In addition, none of the devices could produce 2.5 pH acidic water which was used for treating skin conditions in Japan.

When the Enagic LeveLuk SD501 became available, Dr. Carpenter determined that it produced water that was much different than the other machines he had purchased and reasoned that it was because of a much higher percentage of hexagonal Kangen-grade water. "When I put my green food supplement powder in Kangen Water for the first time and shook it up, it stayed in suspension and didn't fall to the bottom of the glass. It didn't matter how long the glass sat on my desk. The powder didn't sink to the bottom. I knew I had found something special and what I'd been searching for," he explained. "I started seeing miracles happen with my patients," he continued. "I had never had one patient tell me they could tell any difference when they were drinking water from other devices. This water was special. Maybe on paper other machines appear to be equal, but the proof is in getting results," he concluded.

When it comes to your health, it pays to invest in the best. "If I had to have surgery, I would spend as much as required to get the best surgeon. The cost wouldn't really matter to me; what matters is the results," he said. "I've wasted thousands of dollars on water ionizing devices that didn't work -- the SD501 from Enagic gets results."

Spotlight on Enagic USA, Inc.

Enagic, Inc. is a 30 year-old company using water ionizing technology that is over 42 years old with a proven track record. Enagic makes one of the few water ionizing devices that is officially approved, based on health merits, by the Japanese Ministry of Health, Labour and Welfare. Over one hundred hospitals in Japan utilize Enagic's device, enabling them to treat their patients with Kangen Water.

Enagic, Inc. is the only company in the water industry endorsed by the Japanese Association for the Prevention of Geriatric Diseases, an association of over 6,500 doctors and surgeons. Enagic dominates the industry with over 400,000 satisfied families worldwide using their water devices.

Enagic owns and operates the manufacturing plant where each component part is created. Each machine is assembled by hand, and their quality control is the best in the industry. They produce several models for home and commercial use, and this report focuses on their top-of-the-line home model, the LeveLuk SD501.

Here are some of the unique features of the LeveLuk SD501:

- 5 year product warranty
- 15-20 year life span
- Comprehensive maintenance program
- Superior automatic self-cleaning system
- Approved medical device in Japan
- Seven platinum coated titanium plates for electrolysis
- Produces microclustered Kangen-grade water



The LeveLuk SD501

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There was something for every taste at the 2013 United States Favorite Dessert Challenge Showcases



Empire Casino Host Matthew Barrow



2013 - 2015 U.S. Favorite Dessert Challenge Winners

ANNOUNCING THE 2013 WINNERS

THE FAVORITE DESSERT OF NEW YORK CITY
AND

THE FAVORITE DESSERT OF ROCKLAND AND WESTCHESTER COUNTIES, NY

The sweet reward of tasting and voting for your Favorite Dessert at the 2013 United States Favorite Dessert Challenge Showcases in October and November 2013 was to see if your choice took the top prize.

Makers, Bakers, Shakers and Tasters from all business sectors voted for the winners of "The Favorite Dessert of New York City" at the 2013 - 2015 United States Favorite Dessert Challenge during the New York Business Expo on October 17, 2013. The NYC Challenge Showcase, held at the Javits Center, was the first in the country of exciting "taste, vote and network" Showcases for the business community. The second Challenge took place at Empire City Casino at Yonkers Raceway on November 7, 2013 for "The Favorite Dessert of Rockland and Westchester Counties New York".

In the final round of each Challenge Showcase, distinguished judges, including Chef Jill Rose, Stephanie Abrams, Matthew Cardoza, Joe "Tuna" Centrone, Dr. Lenny Caro, Donna Trapani, Julianne C. Jack, Irma Tyus-Mitchell and Fran Capo, casted their vote based on presentation, originality and taste. Toby Nadler, aka The Dessert Dame and president of Company4Dessert Inc, the creator of the United States Favorite Dessert Challenge, announced the one winner of each Showcase. As the large crowd gathered at the Dessert Island in the center of the NYXPO, the award was presented to the Carrot Cake, baked from scratch by Lloyd's Carrot Cake, a Bronx favorite for thirty-one years. The Chocolate Hazelnut Squares by Pastry Chef Amber, representing Empire City Casino, took the honor of Favorite Dessert of Rock-West. This was her first Challenge and Chef Amber had stiff competition from the Group Winners including the Gluten Free Brownies, Jolie's Kronies, Gifford's Campfire S'mores Ice Cream and the Grahamello Cookie.

For many of the entrepreneurs, professionals and C-suite attendees in all business sectors, participating in both Favorite Dessert Challenge Showcases, dessert never tasted better. There was something for every taste with zero-calorie business benefits as everyone tasted, voted and schmoozed through dozens of delicious Challenger entries in different dessert groups: sweet, savory, chocolate, cold, gluten free and specialty.

"Dessert is a modest luxury for lean times", says The Dessert Dame. "Best dessert is great, but favorite dessert is fabulous. What's so good about voting for your favorite dessert at the U.S.F.D.C.? It is an innovative, sociable way to greet, meet and eat bite-size dessert tastings from respected restaurateurs, wholesalers, retailers and artisanal chefs while enjoying the caffeinated conversation of a specially curated business event." The United States Favorite Dessert Challenge will ultimately conclude with the one winner of each Challenge Showcase throughout our great nation competing to be honored as "The Favorite Dessert of the United States". Look for the virtual Challenge Showcases throughout the country for 2014-2015 at www.USFavoriteDessertChallenge.com.

Toby Nadler
President, COMPANY4DESSERT INC
founder, 2013 - 2015 United States Favorite Dessert Challenge
914.288.9888
info@USFavoriteDessertChallenge.com



The Story of Exclusiv Vodka

Serge Chistov



The story of Exclusiv Vodka in the United States is truly a classic American fairy tale, one that began against a backdrop of political upheaval.

Since its 2006 debut in the U.S. marketplace, Exclusiv Vodka has enjoyed skyrocketing popularity and earned critical acclaim in the vodka industry. This success can be attributed almost entirely to the vision and ingenuity of Serge Chistov, CEO of Serge Import, LLC, importer of the Exclusiv product line. Chistov blended American business market savvy with a superior export reflecting his heritage in order to create a distinct and highly-valued brand.

Born in the Ukraine region of the former USSR, Chistov moved with his family to Moscow when he was seven years old. Even as a young boy, Chistov dreamed of one day moving to America. Just over a decade later, Chistov and his wife fled a collapsing Soviet Union for Israel, one of the few places the Soviets had approved for emigration. "We had to surrender our passports at the border, effectively giving up our citizenship. They let us take \$300.00. My wife was eight-and-a-half months pregnant and we were going to a land whose language we didn't speak and whose culture we didn't know. We knew no one there and it was a frightening time," Chistov said. After a few years and more political turmoil in the region, Chistov and his young family finally reached the U.S., settling in New Jersey, where they already had family and friends. Chistov established a career as a financial advisor, and during this time he began to formulate the concept that would eventually lead to Exclusiv Vodka. "I learned a lot about the value strategy of investment – about how a company is valued and what makes it a good investment. I wanted to create a company and a product that would over deliver on value to the consumer," Chistov said. "I set out to find something that would reach that happy medium – that would hit the sweet spot – between price point and quality."

Chistov began to sketch out the idea for creating a product that would hold a particular appeal for the American consumer – a standout vodka that would combine superior quality at the best possible price. He found the product he was looking for in Exclusiv Vodka's manufacturing plant in Moldova, a former Soviet republic that neighbors Chistov's native Ukraine. When Chistov became involved in the company in 2005, Exclusiv was already known as a stellar brand of vodka in Eastern Europe. Situated between the Black Sea and both the mountains of the Ukraine and the Black Mountains of Germany, Moldova's geography has much to do with the region's ability to create some of the world's finest wines and liquors. Geologically, Moldova sits on a bed of limestone, which filters the snow melt from the mountains,



resulting in the purest, finest tasting water available. The region also produces winter wheat, the basis of Exclusiv's superior product line.

Chistov began working with Exclusiv Vodka on introducing the product to the US marketplace. They reworked the labeling and packaging to show the vodka to its best advantage, incorporating a sleek logo and frosted glass bottle into the presentation. They did not, however, alter the vodka. "Vodka is a new drink in the U.S. It only came to America in the 1950s, so its history here is less than 65 years old," Chistov explained. "In Russia, the tradition of vodka is 600 years old. Each town and each village has its own vodka. It's a matter of pride and culture. The best vodkas were kept for royalty and later the Soviet elite. This is the vodka from Moldova. A combination of the purest water and the finest winter wheat leaves a creamy taste on the palate." Since 2006, Chistov has worked tirelessly and almost singlehandedly to bring Exclusiv Vodka to the U. S. "We really want to deliver the best value possible to the American consumer," he said. To that end, Exclusiv has not relied on celebrity endorsements or a even a more traditional marketing campaign. "We've streamlined the manufacturing process and have eliminated non-essential pieces in the distribution chain," he said. "We have put that money back into the quality of the product. Our goal is to over deliver on value compared to other products on the shelf."

Chistov continues to introduce Exclusiv himself, market by market, and personally visits every retailer. "I run this business out of hotel rooms, my car and on my Blackberry," Chistov notes. The reception, he says, continues to be consistent across all markets – great taste, superior quality, excellent price. And this personal touch emphasizing quality and value continues to pay off, as company sales in 2012 reached \$15 million.

"We want Exclusiv Vodka to be a genuine value," Chistov says. "The reason we're succeeding is not because we outspend, but because we outwork the competition and because the customers have discovered the quality of Exclusiv Vodka."

escoSM
DrugCompany

687 9th Avenue (at 47th St.)
New York, NY 10036
Phone: (212)246-8169
Fax: (212)265-7364
Website: www.EscoDrugs.com
Email: EscoDrugs@gmail.com

Pharmacists

Gary Bennett
Danny Dang
Tuan Le
Russell Sherman
Tracey Williams

Managers

Huntley Tulloch
Thomas Olivares
Victor Santana

Exclusiv Vodka Sponsor of New York Global.biz's *SING YOUR SONG*
Singer-Songwriter Fundraiser Competitions



2nd to Left: Manny and His Band



Former Sylvia's Bartender
Leslie Frier



Manny, Band Leader
@ Lilly's



Joanna,
General Mgr. of Showman's
World's Famous Jazz Club, Harlem



Left: Tritium Nightclub's
Entertainment Manager,
Doc Jones of Doc Jones
and the Medicine Men



Sound engineer
for Iridum Nightclub



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On March 29, 2014 as the philanthropist who donated \$1 million to TransAfrica Forum's \$5 million Capital Campaign, Danny Glover the acclaimed actor, director and producer endowed with an MTV award, among several awards from BET, NAACP, film festivals and Emmy nominations provided his *POWER OF DREAMS* Awards to Basha Riddick, and Thelma Davis of Brooklyn. Basha, Producer and Host of the *BASHA RIDDICK'S EMPOWERMENT SHOW* on BRIC's Community TV also produces her *I LOVE TO READ* Book Fair in Brooklyn. Mrs. Davis is President of the James Davis Foundation (honoring her son, James Davis, the late NYC Councilman and policeman) Dr. Monica Sanchez, President of Caricom's International Beauty Pageant presented the awards, and Glover was master of ceremonies during this gala champagne brunch.

The Multi-faceted *BASHA RIDDICK'S EMPOWERMENT SHOW* is produced by her Pathways to Love and Healing Production firm, also dedicated to promoting book authors.

In 2013 Basha celebrated her sixth annual's *I LOVE TO READ* Book Fair and BRIC-TV'S production with Christian Times Church's Pastor Rev. Dillon; former NY-1 Anchor, Dominick Carter, Sr. currently at RNN and Florence Anthony author, celebrity journalist, radio, TV One and VH-1 personality.

Each Show is taped and aired annually on Brooklyn's BRIC, Manhattan's Time Warner, and other Cable-TV Shows. Her book fair complements former Brooklyn Borough President Marty Markowitz's annual book fair, the nation's largest book fair featuring dozens of authors world-wide annually in September.

"Collaborations with grassroots people and various companies create an environment that promotes freedom of expression," said Basha. "My Empowerment Show platform includes, but is not limited to celebrity interviews, creative performances, and showcasing of authors, artists, athletes, entrepreneurs, fine business corporations, non-profits, and politicians. Unsung heroes, spiritual leaders and youth in progress are as important as featuring heroes in our TV Shows."

In addition to implementing accredited and non accredited workshops with proven theories best serving our communities locally, nationally and internationally, Basha's Pathways to Love & Healing Production Company is also a non-denomi-

HOOKED ON BOOKS

national production ministry. In this realm, Riddick devotes her time and talents to serving churches, non-for-profits, and for-profit firms. One of her proposals was submitted to the New York City Police Department, (NYDP), to decrease violence in our communities.

Basha emphasized that her efforts are for the sole purpose of the revitalization of families and the empowerment of our communities, regardless of race, creed, color, or religion. More important, the *BASHA RIDDICK'S EMPOWERMENT SHOW* covers people with solutions, and the inspiration to assist with resolving negative issues, and those in pursuit of realizing positive dreams. Her Pathways to Love & Healing Productions Company, and her One Love Media Network Empowerment Coalition, airs Saturday afternoons at 1:00 pm on Cablevision's Channel 68, on BRIC Network Brooklyn, and on the MNN Network. They also air on Time Warner's Cable TV in the Bronx, in Philadelphia, on the worldwide web, and on I-phones. Pleased to have 5,000 www.facebook.com friends, and several www.youtube.com sites, Basha mused, "I have many other different internet sites. My Four E's missions' are to entertain, enlighten, educate and empower".



Basha Riddick



Danny Glover and Basha Riddick

6TH ANNUAL - "I LOVE TO READ" MULTI-CULTURAL BOOK FAIR

KEYNOTE SPEAKER:

 Flo Anthony - Journalist/ Radio Host WWRL, TV One, Unsung, VH1, Author	 R. Paige - Actor, Author - Think Like A Woman Act Like A Man	 Dr. Benjamin F. Chavis - National Leader, former President of the NAACP & HIP HOP SUMMIT, Author, Publisher, and Producer	 Dominic Carter - Veteran TV Newsman & Journalist
 Sherise Patterson - Best-Selling Author & Entrepreneur	 Todd Mayes - Healthcare Educator & Fitness Coach	 Dr. Moyenda - Pastor/ Publisher/ Author	 Rev. Dennis A. Dillon Sr. - Editor In Chief Christian Times/ Author

more to be announced...

For More Info:
Basha Riddick (718) 436-1079;
(917) 586-2566; www.TV.4PHA.com
Sherise Patterson (718) 289-4080

HOOKED ON BOOKS Continued

MY INSPIRATIONAL JOURNEY (Xilbris Corp.2012)

Organizing or maximizing one's potential to achieve more goals, or self-satisfaction is possible when participating in my **INSPIRATIONAL JOURNEY BOOK**, by Professor Dr. Penny Jennings, the eminent Motivational Speaker and Mentoring Expert. Dr. Jennings, is also the CEO/President of ACT, Inc., **Adults Caring For Teens at Risk**.

Dr. Jennings designs mentoring programs for government agencies, corporations, educational institutions, community and faith based non-profits. Her **INSPIRATIONAL JOURNEY** book's success derives from motivational messages, techniques, and exercises, that will alter lives. In an era where too many teens and adults seldom devote adequate time to acquire support or discover solutions to overcome obstacles blocking their success, Dr. Jennings has astounded corporate presidents, CEOs and prime ministers with solutions. Her annual, youth excursions to the Southern regions of the U.S. and abroad enable these students to study and appreciate different cultures, and their impact on the lives of youth "at risk".

URBAN GIRLS' TRAVEL ADVENTURES. (R.J. Communications, 2012)

At Jacob Javitz's 2013 Circle of Sisters Convention, receiving an autograph from a seven year-old girl was rather exhilarating. "To Irma, NYGLOBAL.BIZ Magazine. Love and Patience." wrote Asadah, before handing me her 32 page.

I had already observed this adorable child prodigy author jumping on the nearby vendor's therapeutic re-bouncer, for at least 10 minutes, before her mother introduced us. She received my promise to review and feature her colorful-pictorial book.

Though edited and refined by her parents, hopefully New York's Department of Education will place **URBAN GIRLS** in school libraries, and New York City might use it as a tour study/reading guide for girls and boys in elementary public school, or similarly have Asadah and her parents consult with the Department of Education to write a similar **URBAN BOY'S BOOK**.

The book features **URBAN GIRLS** performing errands, with Asadah, also traveling with her friends and families at art exhibits or playing and dining. They ride in public and private transportation, such as buses, subways, ferries or taxis. Travel is shown also as a necessity to perform errands, and travel glossary completes the significance of **URBAN GIRLS**. Asadah's love for her urban neighborhood is depicted, regardless of what it lacks, as they peer at their community's high rise apartments and New York City landmarks. For inquiries: Contact - 646.359.6605.

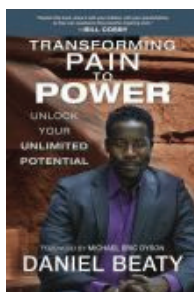
NO GUTS NO STORY (Select Books, 2010)

Barb Pitcock's self-help motivational **NO GUTS, NO STORY**, sheds light on this author's life. She grew up in the 1970's as her parents' oldest, among five children. Despite their successful general store business, Barb felt victimized by burdensome chores ranging from helping to raise her younger siblings, to working at her parents' business.

Always obedient, despite strange circumstances involving her father that occurred during her senior year. she was her high school's prom queen. After she graduated, she later owned a successful salon until fate took it's toll.

The man she marries startles readers. Their fluctuating business' rags to riches" story include misfortune, despite becoming one of the U.S' leading network marketing firms' top multi-millionaire couple.

I learned to overcome my fears after I read Psycho-Cybernetics," Barb wrote her book. She distributed them free at Bishop Kirkland 's 2013 Small Business Conference, held at the N New Yorker Hotel.



SCRAPPY -N- RAIL

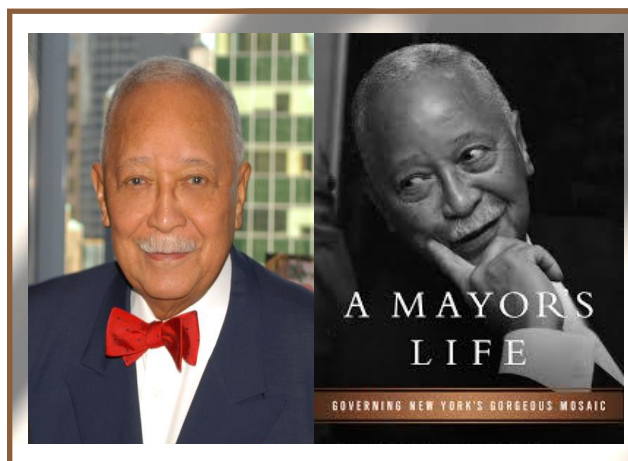
Fine artist and graphic designer's E.O. Crew of the Bronx surprises readers with his elementary self published **SCRAPPY-N-RAIL** animated characters. Set in a forest, Crews' book takes place among forest rival animals competing for the Forest Olympics Championship. The story evolves with most competitors physically endowed to beat Scrappy in several competitions. Scrappy is determined to become the Forest Olympics Champ. It does not matter that he'll compete against females, previous champs or whomever. His determination remains unchallenged. For inquiries: Contact - scrappyNrail@gmail.com.

PASSAGE TO HEAVEN- Part 1

Gifted writer Jan Clarke creates wonders with her self-published riveting and non-circumspect **PASSAGE TO HEAVEN** fiction novel. Her characters' complex changing identities during the first four chapters on two occasions, compelled my return to previous pages and chapters.

The plot of Jan's moving novel surrealistically develops around a young adult female's interactions with the preacher of the Church she attends. To learn whether this minister's educated but confused young friend will continue with her Church's married minister, is worth exploring. Yet her guilt-ridden motivations vs. denial never ceases. When it's over you may be not sure who's emotional conflicts overwhelms you as a reader; be they the main character or her family members, For inquiries, email janclrk@gmail.com

by Irma Tyus-Mitchell



Speaking Points

Brilliant Resilience: How to come out of tragedy stronger than ever. Stop, Drop and Roll: Get out of your own way and get rid of the people, places and things that are holding you back from your destiny. Standing Strong in the Eye of the Storm: Having unwavering faith and finding your strength.

Testimonial

You are the real deal ... You truly inspire, and demand in your unique nature that people reach higher no matter where they are in life!



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GARVIN BAPTISTE'S FIRST ANNUAL SPRING FASHION SHOW/F.A.M.E.



On June 7, 2014 from 7 go 9 pm, Garvin Productions' First Annual Spring Fashion Show, titled *FAME* held at Brooklyn's Irondale Theatre,

was as promised, a whimsical red carpet and inspirational fashion experience showcasing the hard work that artists, designers, and entrepreneurs put into their craft to pursue their dreams. Some of the splendid designer's' originals by designers Mel Simon, Tyrell Mason, Briian Dargon, Kristyl Frazier, Hot Cocoa, So Major Boutique, Fashion Made, Drew Felton, Stylez By Chimere, and W.E.T. Swimwear were purchased that night, due to their retailer serving as sponsors.

For over a decade Garvin Baptiste has been a key player in the fashion and entertainment industry. Mr. Baptiste, Show Producer and Creative Director, is the master visionary who has shaped the cutting edge of fashion runway shows, editorials, AD campaigns and event planning. His brand opens opportunities and doorways for today's youth, aspiring models, emerging fashion designers, and music artists. In addition, he has shared his visions with countless runway shows in various communities, and he respectively earned the "go-to-guy" reputation on the collegiate fashion scene.

Garvin has continued his evolution by launching Garvin Productions, a full service runway show production and event planning company. Garvin Productions' universal company transcends "urban fashion labels" by breaking parameters of race, ethnicity, and socio-economic boundaries and establishing businesses as lifestyles and brands. Mr. Baptiste leverages creative resources and draws upon his Garvin Productions' team. With Garvin's proven marketing and advertising expertise along with his unmatched ability to bring enliven concepts as a runway coach and show producer, he has uniquely positioned himself among the league of rising visionaries. He created runway formulas, namely "Cat & Mouse", "Tetris", "Diamond", and "Home-Run",



noted signature styles that captivates each audience, one show at a time. Mr. Baptiste and the Garvin Productions team often create an aesthetic to one's concept and vision that surpasses their own expectations.

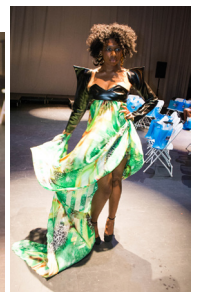
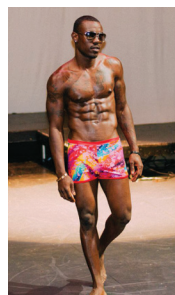
Through his former company, GQ Model Management, his models have graced runway's in shows for New York Fashion Week' Brooklyn's Fashion Week, BET's "Rip the Runway" and Bikini Under the Bridge. Editorial spreads includes: King, Vibe, Source, and Hype Hair, among Pelle Pelle, Sean John and other ad campaigns. Tyrell Mason, Austin-Paul, The Fabric Twinz, Cheese Wagon, BSixtee6 and others emerging designers' collections have been featured in Garvin's runway shows. His creative direction and vision is in demand. However, Garvin is paving his journey, while leaving a trail of success for others to pursue.

The Last Word: "A thread can be wonderful by itself butt when matched with other threads and intricately woven together, it can be amazing to see the quality of fabric you can create. People and visions are the same way." – Garvin Baptiste

This is a sample of the swimwear that caused seven male models to electrify the room, and female models to show the gorgeous bods in todays, most dashing swimwear.



Garvin Baptiste,
Garvin Productions Founder
and Sharra Dade, Publicist





Rev. Al Sharpton



D. Thompson McDonald's
Pres./CEO

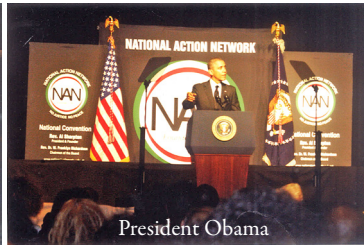
Rev. Al Sharpton's Splendid NAN'S 16th Annual Convention April 9-11, 2014



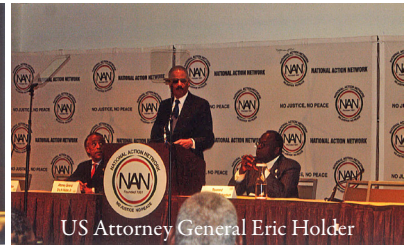
Wendy Williams



Martin Luther King III



President Obama



US Attorney General Eric Holder

2 Timothy: 1:7 *For thou has not given us the spirit of fear, but of power, and of love and of a sound mind.*

Record-breaker, Giver and Winner, Rev. Al Sharpton's Dr. King's Renaissance Man, National Action Network's (NAN) April 9-11th, prodigious 16th Annual Convention raised the bar. Those Fortune 100's firms and other prestigious sponsors for NAN's Convention, will be remembered for their diversity support of this splendid event celebrating 50 Years Since President Johnson signed Congress' Civil Rights Act. Aside from a few ticketed events day one opened generously with 12,000 jammed pack exhilarated guests.

Some conventioners gained historic accessibility to see, hear, pose with, or shake hands with U.S. President Barack Obama, U.S. Attorney General Eric Holder, New York State Governor Cuomo and New York City's Mayor DeBlasio. Others were privileged to their first time, within reach of any of these politicians in the same venues that included interacting with business professionals, clergy, media, celebrities and academia, Civil Rights strategists conducting workshops and panel discussions.

Resolutely, NAN'S 16th Annual Convention, with members from 80 NAN chapters, diluted the "Politics and religion don't mix" 1984 Conservatives' slogan that stunted Rev. Jesse Jackson's U.S. Presidential Candidacy's success. Days before, throughout April 9, 2014, alarming U.S. airwaves, television and newsprint coverage about Rev. Sharpton failed. Their baseless, allegations and propaganda attracted more Rev. Sharpton aficionados and conscientious observers that became 2014's largest U.S. Civil Rights organization gathering. If Rev. Sharpton's exploits, with top law enforcement's assistance prevented more crime in our inner cities and nation, so be it, as per Biblical references to Jesus Christ's and his "fisher-of-men" disciples, entering strange places to preach the gospel.

With Chris Matthews, Tamron Hall, Rachel Maddow Crystal Ball, Joy Reid and other MSNBC-TV's anchors and hosts serving as NAN'S panelists and moderators, it was rather astounding that Rev. Sharpton,

MSNBC-TV'S Politics Nation host received New York's WPIX-11 TV'S coverage for their NAN's 16th Annual Convention. Richard Graziano, President of WPIX 11 asserted that "WPIX 11 is committed to civil rights and equality for all people. We are invested in the development of our community and are honored to be partnering with the NAN, to bring viewers access to the essential information presented at the Convention." Jay Dow WPIX 11's two time Emmy Award-winning correspondent addressed The Role of Media in Crafting the Social Narrative media panel, with Rev. Sharpton; Jonathan Alter, Newsweek's former Senior Editor; George Curry, Editor in Chief, NNPA; Katrina Vanden Heuvel, Editor and Publisher of The Nation, Joe Madison, host of The Joe Madison Show, Sirius XM Urban View and Desiree Rogers, President and CEO of Johnson Publishing.

"It is a blessing that Sharpton learned values from Martin Luther King and made it a way of life, since the U.S. Civil Rights Act," said Mayor DeBlasio, at the start of the April 9, 2011 Convention. New York's "stop and frisk" separate and unequal policing, has ceased."

The first day of the Plenary Session Moderator, U.S. Attorney General Eric Holder upheld Sharpton's law-abiding status, while emphasizing the importance of gun control and needs to revise America's drug laws. Raised by Barbadian parents in Elmhurst, Queens, gifted Holder, a graduate from NYC's elite Stuyvesant High School, and Columbia Law School, was the first U.S. African-American Associate Judge nominated by President Reagan; a District of Columbia Judge nominated by President Clinton; and Acting U.S. Attorney General nominated by President Bush. During his judgeship, Holder strongly advocated gun-restrictions. His Holder Memorandum Laws convicted corporate criminals. He founded Lawyers for America, creating diversity initiatives for America's lawyers.

Governor Cuomo's special appearance also took place at NAN'S lavish Keeper of the Dreams Dinner Awards. NAN'S Board of Directors' Chairman Rev Dr. Franklyn Richardson's Welcome address paid homage



Rachel Noerdlinger, Chief of Staff for NYC
First lady Chirlane McCrae

to leaders of the 1950's and 1960's resulting in the Civil and Voting Rights Act, signed by President Lyndon B. Johnson.

Reflecting Dr. King's Dreams and NAN's commitment to the precepts of Dr. King's Dream, the ceremony opened with *Keepers of the Dream Awards'* Dinner Co-Chair and NAN's National Board Member Tanya Lombard, Assistant VP, of Public Affairs. It was co-hosted by Wendy Williams, famous radio personality, Executive Producer/Host of the Wendy Williams' BET-TV Show, that airs 32 countries. Special remarks were made by Arnie Duncan, U.S. Secretary of Education. Honorees Bishop T. Curry, from New Birth Baptist Church, Miami, Florida received NAN'S Rev. Dr. Wyatt Tee Walker's Social Justice Award; Deborah Elaim, President of GE Foundation/GE Chief Diversity Officer NAN'S Humanitarian Award; Tamron Hall, Host of MSNBC'S News Nation and NBC-TV'S TODAY NAN'S Image Award, Gerald Hudson, International Executive VP, SEIU 400,000 United Healthcare Workers East NAN'S Activist Extraordinary Award; Rachel Noerdlinger, Chief of Staff, Chirlane McCrae, First Lady of NYC NAN'S Michael A. Hardy Award; Donald Thompson, President & CEO McDonald's Corporation - NAN'S Corporate Executive Award; Michael Weinstein, President AIDS Healthcare Foundation NAN'S Partnership Award. Acting Corporate Executive Director Janaye Ingram Eulogium provided a video presentation.

On April 11, 2014, four hours beyond schedule, President Obama told his rousing standing, packed house, guests to sit down. We ecstatically obeyed, considering how often we gingerly responded to the Event's noontime emergency evacuation announcements. For almost three hours, most guests

Sharpton Continued on P. 43

CONGRATULATIONS TO NEW YORK CITY'S HALL'S FIRST TERM POSITIONS 2014

compiled by Sarah and NY Global.biz



Bill de Blasio
Mayor of New York City

Since January 1, 2014 victorious NYC'S Progressive Mayor Bill DeBlasio is the 109th Mayor of NYC. By June 14, 2013 Mayor DeBlasio, together with his unified City Council members created the most concise, yet expansive balanced budget in record-time. DeBlasio has rapidly implemented some of the important initiatives he promised New Yorkers. By March 2014 Mayor DeBlasio's Pre-K Education plans to help accelerate youngsters' educational potential, was endorsed by NYC'S elected officials, among educators, community leaders and others. Albany's NYS' elected officials unanimously agreed. However, New York State's Governor Cuomo didn't stop there. Instead Governor Cuomo's reinstatement of Pre-K school legislation, became a deserving gift for New York's statewide, qualified Pre-K students.

Mayor DeBlasio's 25 years' public career began as Mayor David Dinkins' campaign manager. Later as HUD'S Regional Director, he reported to then, U.S. Secretary of State, Andrew Cuomo. Thereafter, he became the successful campaign manager for Hillary Clinton's first U.S. Senatorial victory. In 2002 as a City Council member representing Brooklyn's 32 district, his remedy for improving education was also predicated on more parents' participation in their children's education. As NYC's Public Advocate, Mayor DeBlasio's affordable housing expansion plans to satisfy middle-class and working poor families, were equally important as improving community safety, business opportunities and making New York ideal for raising children. His "claim to fame" in that office included media exposure of NYC's slum landlords. .

Mayor DeBlasio listens, as an educational



and social conscious stalwart for middle-class and under-served New Yorkers. He's modified some of his Charter school plans following meetings with Charter School scholars, academicians, consultants, business, clergy and community leaders. Who, in recent history has heard any Mayor announce construction plans of 200,000 affordable housing to rapidly commence during his first year in office? Such principles distinguished Mayor DeBlasio as a "Do it now" strategist's sense of urgency for affordable housing, for middle-class and working class' homeless families, among the homeless.

Dr. King among thousands of others abolitionists enslaved rebels and yester-years' Civil Rights' leaders would have proudly endorsed an integrated Black and White Couple, to reside in NYC's Gracie Mansion. Part of that slogan resonated among Black New Yorkers, during our City's 2013 Mayoral campaign. Mayor DeBlasio and African American's New York City's First Lady Chirlane McCray's were anxiously welcomed to reside in NYC'S Gracie Mansion, similar to millions of Americans overwhelmed by the site of our first Black President Obama and wife's presidential family' WhiteHouse's residency.

Within her husband's few months in office, New York's First Lady Chirlane, like U.S. First Lady Michelle, makes raves with and without their husbands. Like Michelle, her sophisticated and natural glamour does embellish any occasion. Both ladies are eloquent, and New York Global.biz publisher resents not attending the 2014 Black Institute's Tribute to Mayor DeBlasio's and First Lady DeBlasio, confirming how well family power works. Most New Yorkers will not forget DeBlasio's fine children Chiara and Dante, campaigning with them, and we anticipate history books featuring Mr. & Mrs. DeBlasio's huge, Afro bearing 16 years' young son, Dante, who's indelible TV commercials attracted New York voters in droves.



Scott Stringer
City Comptroller

In 2013 when Scott Stringer was elected New York City's Comptroller, Scott had since aged 21 enjoyed six terms as one of New York's youngest State Assemblyman. Raised in Washington Heights, he attended New York City's public schools, and graduated from John

Jay College of Criminal Justice. Stringer's 13 years as an Assemblyman serving as NYS' Chair of Real Property Taxation, Oversight Analysis and Investigation committees. His Manhattan Borough Presidency implemented sweeping domestic violence, education, affordable housing, foods, transportation, environmental policies and government reforms. In 2012 New York City Immigrants received their first Immigration Handbook made possible by former Manhattan Borough President Stringer. During Stringer's two terms nearly 400 New York Community Board members were added, with a 40% African and Asian Americans Community Boards' membership increase, and 25% Latino Americans' Community Boards increase. His Community Planning Fellowship is expanding City-wide with joint cooperation from Mayor DeBlasio's Office and CUNY. Reportedly Stringer force majeure's Borough Presidency challenged Republic and others endeavoring to eliminate New York borough presidencies and public advocate elected officials.



Letitia James
Public Advocate

As Counsel and Chief of Staff to state assembly members, Letitia was aware that government could work in the public's interest. James worked on a law that gave grandparents rights in family court, and a bill that allocated money for reconstruction of the Franklin Avenue Shuttle and Atlantic Terminal Station. She also negotiated legislation pertaining to childcare, health care, and the protection of transit workers. In Albany, she worked with the Black, Puerto Rican and Hispanic Caucus, and other progressive Democrats. She is a public defender for the Legal Aid Society representing countless young individuals in the criminal justice system. As a member of the New York City Council, James introduced the Safe Housing Act, that became City law in 2007. This ground-breaking bill ensured that thousands of families in rental buildings receive prompt and full repairs to their apartments.



Eric Adams Brooklyn Borough President

As NYC's first Borough President, following his distinctive career upswing, from that as a former NYPD police officer before being elected in 2006 as a NYS Senator, Eric Adams keeps giving and winning. For over 30 years Eric Adams has worked to improve living conditions in Brooklyn. He's a former, ranking Captain police officer, who Co-founded *100 Black Men in Law Enforcement*, prior to becoming a powerful NY State and City legislator, who inevitably builds great coalitions. His relentless advocacy for a revitalized Brooklyn evolves with keen insight that inspires progressive changes and practical solutions. Brooklyn could not have elected a more "people oriented" borough president, following the footsteps of the popular, well-respected, former Brooklyn Borough President Marty Markowitz. However, Brooklyn now thrives on the merits of Adams as an officer of the law's canny ability to make life and death decisions under difficult situations. Albany's governing body will often note on record how Senator Eric helped NYS' Government to further workers' rights, the quality of life and public safety, and his significantly impressive Legislative Civil Rights strategic contributions, resulting in how well he effected positive, yet critical developments regarding NYS' domestic violence, invasion of privacy, racial profiling, elder abuse, marriage equality and countless other issues.



Melinda Katz Queens Borough President

Melinda has been a public servant for over 20 years and served in key City and State governmental positions. A City Council Member from 2002 to 2009, Melinda has effected the areas of Forest Hills, Rego Park, Kew Gardens, parts of Maspeth, South Elmhurst and Richmond Hill, as head of the Land Committee, responsible for improving city wide, re-zoning. Prior to being elected to the New York City Council, Melinda was Director of Community Boards with Councilwoman Claire Shulman, and worked to develop City budget priorities, plan economic projects for queens, and designate sites for facilities. In 2009 Melinda was the only woman in the Democratic primary for New York City Comptroller. Born and raised in Forest Hills, she is dedicated to improving the livelihood of all residents in Queens



Melissa Mark-Viverito City Council Speaker/Council Member of district 8

Melissa was the first Puerto Rican and Latina to hold a citywide elected position. In 2011, she was one of four Council Members to pioneer the first-ever Participatory Budgeting process in New York City. In her current capacity as Council Member, Melissa has worked to advance an agenda focused on issues affecting working class and low-income families, youth, seniors and immigrant communities.



Paul Vallone City Council Member of District 19

Prior to his election, Vallone served as the managing partner for Vallone & Vallone, LLP. He has also served as the President of the Clinton Democratic Club and Immediate Past President and Founding Member of the Bayside - Whitestone Lions Club. Through the BWLC, he has raised over \$25,000.00 in scholarship funds for High School Seniors throughout Queens County, which he is mostly proud of!



Mark Levine New York City Council of District 36.

Creator of the Neighborhood Trust Federal Credit Union, which now has over 5,000 members, Mark has helped people with low-income who never owned a bank account also providing financial literacy services. Levine will focus on plans for more affordable housing, pushing for an inclusion zoning code, where new developments should include affordable units. In his new role as the chair of the Park and Recreation Committee, he will focus on bringing parks to every neighborhood in the city.



Gale Brewer Manhattan Borough President

Ms Brewer served on NYC's Council for 12 years, from 2002 through 2013. She helped pass legislation guaranteeing paid sick leave for most hourly employees, moving landlords to fix repeated violations and requiring all city data to be available publicly online. Before her City Council election, Gale worked as Project manager for NYC's Non-profits Project at CUNY's Graduate Center. Gale's expertise is given to resolving various matters impacting all boroughs, i.e.: land use matters, advocating for boroughs in municipal budget processes, and appointing members of Manhattan's 12 Community Boards. Her work with the Non-profit Project of CUNY helped Telesis Corporation build more affordable housing in New York City. Brewers' vast resume includes serving as Director of Mayor Dinkins' Federal Office in New York City, Executive Director of the Commission on the Status of Women; Chief of Staff to West Side NYC Council Member Ruth W. Wessinger.



James Oddo Staten Island Borough President

As a City Council member since 1999, representing the 50th Council District Mid-Island and a small portion of Brooklyn, James Addo tirelessly fought on behalf of his district's residents prior to becoming Staten Island Borough President. His long time service included serving as NYC Council Minority Leader from 2002 to 2013. James was the leader of 19 local laws that brought back \$165 million to improve his community. He's recognized for his EDC project enabling the new development plan to convert the abandoned farm Colony into a Senior Citizen Community. As Borough President he is committed to attaining necessary aid for all Staten Islanders, and those impacted by Hurricane Sandy, in view of his awareness and concern regarding the extended plight of residents still awaiting resolutions from city, state, federal programs.



Ken Thompson District Attorney

District Attorney Thompson is a former federal prosecutor who served in the United States Attorney's Office for the Eastern District of New York, where he successfully investigated and prosecuted a wide range of criminal cases, and gained a reputation as an exceptional trial lawyer. Mr. Thompson was an attorney in the United States Treasury Department in Washington, D.C., where he served as Special Assistant to the Treasury Department Undersecretary for Enforcement, and later the Department's General Counsel's Office. Later he co-founded his own law firm where he represented victims -everyday men and women- who had suffered unlawful discrimination or sexual violence. As a DA, he looks forward to serving the people of Brooklyn in his commitment to ensure equal justice for all.



Benjamin Kallos City Council Member of District 5.

At the beginning of his career in public service, Ben Kallos put Albany voting records online so New Yorkers could hold politicians accountable. Since then, he has run a government reform organization that helped defeat corrupt politicians. He has a background in law, working as a union-side labor attorney, as well as technology and government, and has served as a member of Community Board 8 and Statewide Committee Chair for the New York Democratic Lawyers Council.



Robert E. Cornegy Jr New York City Council of District 36.

Born and raised by his late father Reverend Dr. Robert E. Cornegy Sr. Robert, Jr. is a pastor of a local church, in the heart of Bedford Stuyvesant. He is a Credentialed Alcoholism and Substance Abuse Counselor (CASAC) and owns a residential treatment center for chemically dependent men. Cornegy's focus is on health care for all ages, young families and senior citizens, small businesses and public safety for all district residents.



Corey Johnson

City Council of District 3

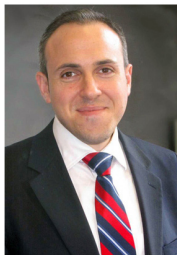
Known for his bravery as a trailblazer for LGBT youth, Corey quickly gained the respect and trust of local leaders for his tireless work ethic when he joined Community Board #4 as Chairperson. He led Community Board #4's in negotiating for thousands of new units of permanent affordable family housing, educational scholarships for under served children.



Andrew Cohen

City Council of District 11

Married to Dr. Heather Erhard, M.D, with a daughter Sarah. Born/raised in New York City. Served on Bronx Community Board B, and Chaired Youth and Aging Committee. He's determined to improve senior centers by means of functioning as Innovative Senior Center Programs. He intends to help the education system function according to individual student populations. His critical plans includes making his district communities safe.



Mark Trayger

New York City Council Member of the 47th District in Brooklyn.

Driven by his belief in faith, serving others, Mark intends to heavily focus his STRONG (Sandy Task-Force Recovery Organized by Neighborhood Groups), Organization, to overcome the fight against the opening of a dangerous garbage station in Southwest Brooklyn. Aside from STRONG, Mark will implement more practical career-technical education for high school children such as fashions and culinary arts just to broaden their mindset on what's available to achieve and succeed in.



Rory Lancman

Council Member of District 24: Democrat

Rory was born in Queens, NY and lived in the 24th district for over 40 years. After graduating from Columbia Law School Rory served three terms in NYS Assembly. His leadership included serving on the Assembly's Workplace Safety Committee. Rory's agenda also included homeland security, public safety, and government reform. Rory's concerned for safety in general will continue on a large scale, to help all districts residents.



Ritchie Torres

New York City Council of District 15 in Bronx

Born/raised in the Bronx. Torres worked for local city member James Vacca on his first campaign and later became Vacca's first housing director in 2011 dedication led him to knock on thousands of doors in private developments to personally conduct site inspections and document conditions that would determined that critical housing issues were promptly addressed and fixed.



Daneek Miller

New York City Council Member of District 27 in Queens

Community activist and well respected champion and advocate for public transportation recently won the restored Q27 and Q42 bus services, serving southeast Queens to make it easier for residents to reach to work, school, medical appointments, etc. Daneek is a Co-founder of Brothers Unlimited, a community based organization that mentors and assists families in need.



Vanessa L. Gibson

New York City Council Member of District 16 in Bronx

A life long resident of NYC, Gibson sets her ambitions on improving the quality of life for her Bronx residents. She fights for CUNY/SUNY childcare, the Nurse Family Partnership, Lupus Awareness and for increased educational funding. She plays a key role in the construction of High Bridge Green Technology's education's campus.



Laurie A. Cumbo

New York City Council of District 35 in Brooklyn

Ms. Cumbo's priorities entail helping communities bring together people of all backgrounds. Her initiatives to help stop local businesses from closing down included raising \$250,000, in 2012, to create monthly concerts and block parties in order to attract local residents and tourists to support local businesses. She continuously advocates for increased and equitable funding for all not-for-profits on the City, State, and Federal levels, and motivating residents to help create a vibrant and safer communities.



Chaim M. Deutsch

New York City Council of District 48 in Brooklyn

Chaim, is the Founder of Flatbush Shomrim, a highly respected evacuation organization for "Flood Zone A" residents that has aided victims who were trapped by Hurricane Sandy's devastation. He, with the assistance of the NYC Mayor's Office and other resources, personally distributed thousands of free meals and other necessities to those in need. The most important issue at heart for

Chaim, is public safety in neighborhoods. He aims to ensure a safer environment which will overall effect other problem areas within his district.



Alan Maisel

New York City Council of District 46 in Brooklyn

A retired assistant principal and teacher, Alan was locally a member of the District #22 Community School Board, serving two terms as Chairman. He was also a long-time member of Community Board #18 which encompasses most of the 46th Council District. The outgoing Assemblyman will utilize the benefits of what he has learned, from his extended career in government, which is a positive advantage as a young New York City Council member.



Helen Rosenthal

New York City Council Member of District 6 Manhattan

Helen has served on the board of directors of NARAL pro choice America and Participatory Budgeting Project. This Organization advocates having committee members directly decide how to spend part of a public appropriated budget. This effects all of the ESL classes, job training, etc. free of charge in local elementary schools for parents. Helen is ready to tackle bigger grades for more impact for her district.



Costa Constantinides

New York City Council Member of District 22 Queens

Costa currently serves and sits on seven standing committees: Civil Service & Labor, Contracts, Cultural Affairs, Environmental Protection, Oversight & Investigations, Sanitation and Transportation. He has fought for PS 122 located in Astoria which lead to the sustainment of the "gifted &talented" school. Costa will continue to fight for public schools, organizations that feed the homeless, help for senior citizens, and many more.



Antonio Reynoso

Council Member of District 34

Antonio has endeavored to create a better environment for residents of Bushwick and Williamsburg in Brooklyn, and Ridgewood, Queens. He believes that success in his districts starts with strong schools, fundamental access to affordable housing and economic growth. He worked as a community organizer for NYC'S ACORN, and has brought great change to child care providers Antonio is an experienced leader who knows how to cultivate. He focuses on maximizing programs to help diversify opportunities in his districts.



Rafael Espinal

Council Member of District 37

Rafael has been a resident of Brooklyn for his entire life. He learned the value of hard work at an early age. At age 23 Rafael began teaching adult literacy and general education courses (GED) courses. When these programs were shut down, such adversity became the catalyst for Rafael conquering new heights. He's adept at overcoming challenges. He applied for a position at Councilman Erik Martin in 2007 and was hired. The rest was history. He continues to fight for community values and furthering educational opportunities.



Steven Matteo

Council Member of District 50

Steven Matteo first answered the call to public service when he joined the Staff I Councilman Oddo in 2004. In 2006 Matteo became Councilman Oddo's Chief of Staff until being elected as a City Council member for the 50th district in 2014. With 10 years already under his belt Steven is well prepared for the position. His goals include Staten Island getting its fair share of funding in NYC'S budget. Improving commuting roads and working with Staten Island's Growth Management Task Force's subcommittee.



Carlos Menchaca

Council Member of District 38

Carlos is a serious advocate and servant who knows how to deliver resources to neighborhoods in need. His goal is to level the uphill struggle for families and neighborhoods. He believes in keeping necessary lifeline services available, for which he was afforded as a young boy. Services like food stamps, youth programs, also for first time, enabling college students to have food stamps and Medicaid. In the aftermath of Hurricane Sandy, Carlos worked tirelessly to hold City, State and Federal officials accountable with their relief efforts.



Donovan Richards Jr.

New York City Council Member of District 31 in Queens.

"Human progress is neither automatic nor inevitable. Every step toward the goal of justice requires sacrifice, suffering, and struggle; the tireless exertions and passionate concern of dedicated individuals." This seems to be Donovan's theme as Council Member. His intentions are to enhance the communities' safety and education by building a new Precinct, and striving to enable schools and teaching to successfully develop educated children.

Sharpton Continued

stood outside in lines from Broadway's 52nd and 53rd Street, and half-way down the long stretch towards Avenue of Americas on 53rd Street. During the interim, as instructed by Sheraton's Security, New York Global.biz's 81-year-old photographer Nelson Farmer (a NAN member since the 1990's, also on our cover), and I rushed from the Sheraton's West 52nd Street to West 53rd at least three times. Amid the chaos, complaints were minimum, and most guests bore smiles.

About three hours later, despite our press credentials, we were scanned for security purposes, while police dogs sniffed whatever we carried. Such precautions confirmed Rev. Sharpton's *Giver and Winner's* power-brokerage. NAN's three day sojourn, fifty years since the President Lyndon B. Johnson, signed Congress's U.S. Civil Rights results from the majestic King's protégé Rev. Sharpton's unprecedented, earthy, grandiosity. His methodical creativity evolves, like an event planner whose inclinations never fail to mix activists among others in high places, or the helm of their career, immune to sitting, much less walking among social justice activists. Read: Saloon.com.

"Some of you may know that yesterday I was down in Austin, Texas at the LBJ Library to speak on the 50th Anniversary of the Civil Rights Act and the man who signed it into law." President Obama reported, during his keynote NAN 16th Anniversary speech. "And standing there, I thought of all the Americans known and unknown, who made it possible for me to stand in that spot, who marched, and organized, and sat in, and



stood up for jobs and for justice. I thought that all of us who achieved that great victory, and others, not just with respect to the Civil Rights Act, but the Voting Rights Act, and the Fair Housing Act, and the Immigration Reform, and Medicare and Medicaid and the first battles of the long War on Poverty, that the real vote fraud are people who try denying our rights by making bogus arguments about voter fraud" After praising NAN'S national voter registration drive, he continued, "More is required to restore America's promise of opportunities for all people, especially those in communities severely hit by the recession and those struggling before the recession, not just African-Americans and Latinos, but Americans trapped nationally in poverty, and inner cities. "Opportunity means answering the call to be "My Brothers' Keeper and helping more boys and young men of color stay on track and reach their full potential."

President Obama reported that environmental carbon pollution is affecting low income communities and how we're overcoming some of the worse economic crisis in our lifetime, "We've won some victories. Nearly nine million new jobs in U.S' businesses during the past four years.



Seven and a half million Americans signed to buy health care coverage, under the Affordable Care Act. Millions more are gaining Medicaid and CHIP; young people may stay on their parents' plans. Uninsured Americans rates are down. High school dropout rates are down; current highest record of high school grads and youths earning more college degrees than ever. Needless to say, this three day event also headlining our U.S. President, U.S. Attorney General, NYS Governor and NYC Mayor was a testament to *Givers and Winners'* Dr. King's Renaissance Man, Rev. Sharpton, among his Dr. King's Men.

by: Irma Tyus-Mitchell

NEW YORK **GLOBAL**•biz

BP ADAMS HOSTS COMMISSIONER BRATTON FOR MEET AND GREET WITH BROOKLYNITES



New York City Police Department Commissioner William J. Bratton addresses faith-based and civic leaders, as well as community activists, from across Brooklyn at Brooklyn Borough President Eric Adams' meet and greet with the Commissioner in the courtroom of Brooklyn Borough Hall; seated behind them are the commanding officers of Brooklyn's police precincts, as well as the bureau chiefs representing the community affairs, housing, transit and transportation divisions.



Brooklyn Borough President Eric Adams addresses faith-based and civic leaders, as well as community activists, from across Brooklyn at his meet and greet with New York City Police Department Commissioner William J. Bratton in the courtroom of Brooklyn Borough Hall; pictured in the background are the commanding officers of Brooklyn's police precincts, as well as the bureau chiefs representing the community affairs, housing, transit and transportation divisions.

On March 24, 2014, Brooklyn Borough President Eric Adams hosted New York City Police Department Commissioner William J. Bratton for a meet and greet with faith-based and civic leaders, as well as community activists, from across Brooklyn. The forum was organized by Borough President Adams to advance police community relations in order to collaborate on shared goals with the NYPD, including improving pedestrian safety and preventing criminal activity. Those in attendance also included the commanding officers of Brooklyn's police precincts, as well as the bureau chiefs representing the community affairs, housing, transit and transportation divisions.

"We are excited that this administration has made it clear that the police and community are one, as well as the challenges of the interaction of those who provide public safety in our community," said Borough President Adams. "Today, you see the presence of those men and women who are on the command staff that serve Brooklyn and to ensure that the people of Brooklyn are served." Borough President Adams joined Commissioner Bratton in presenting a citation to Osvaldo Valdez, a local hero that came to the aid of local police officers during a struggle they were having with a suspect on Bushwick Avenue in January. He also surprised the Commissioner with a framed proclamation commemorating the meet-and-greet and thanking him for his continuing service to

New York City. "There is still so much work that needs to be done and that work cannot be done by police alone," said Commissioner Bratton. "Even though we are good however, we are getting better all the time and we cannot do it without you, the people of our community." In the early 1990's, Borough President Adams worked with Commissioner Bratton in the NYPD Transit Bureau; later, he served under the Commissioner's first tour of duty leading One Police Plaza.



Brooklyn Borough President Eric Adams joins Deputy Borough President Diana Reyna (right) and New York City Police Department Commissioner William J. Bratton (center-left) in honoring Osvaldo Valdez (center), a local hero who helped police officers subdue a suspect back in January in the 83rd Precinct, with a proclamation in the courtroom of Brooklyn Borough Hall; joining them are 83rd Precinct Deputy Inspector Anthony M. Tasso (left) and fellow police officers from the 83rd Precinct. Photo Credit: Kathryn Kirk/Brooklyn BP's Office

"We are excited that this administration has made it clear that the police and community are one, as well as the challenges of the interaction of those who provide public safety in our community,"

Borough President Adams

"There is still so much work that needs to be done and that work cannot be done by police alone,"

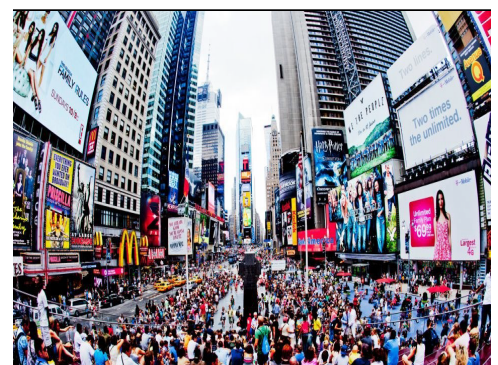
Commissioner Bratton



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Why Jay Tuerk Established Matrix Protection Warranty Rewards Corporation ?

by Barbara White



Jay Tuerk CEO/Chairman
of Matrix Protection with two sons

1975, Jay worked with his step dad and started a company called Polyglycoat. Polyglycoat was a coating put on a car at the dealership that protected the car against the environmental elements. They guaranteed the protection and this was the first start of the warranty industry.

1977, Jay started his own company called The Protector and ran it for 12 years. Jay took the car coating to another level of protection with various different programs. He bundled products together for the consumer and offered different warranty protection programs for the automobile industry and was extremely successful. He sold the company but it is still in existence today.

1989, Jay started the Delta Group with partners. This was an expanded warranty program that grew into the largest independent automobile warranty program in the country. The Delta Group was selling 50,000 vehicle service contracts per month. One of the partners became very ill and Jay eventually sold the company. This company also is still in existence under the name Portfolio.

Mr. Tuerk decided to retire and moved to Central America to live. That retirement was short lived and lasted all of 2 1/2 weeks. Jay began to purchase property in Panama and started developing it. Mr. Tuerk says he never had any experience as a developer but he realized that all the developers were strictly going after the rich coming from America and other countries. He noted that the country was in a rapid growth and the middle class which barely existed, was now becoming a large population of people.

Nothing was being developed for them. Jay purchased some property that was near the city and approximately four miles from the ocean. At that time everyone thought he was crazy to do such a thing. The land was not developed even though it was an extremely beautiful and scenic location. People began to inquire about the land and he then developed the land. He reduced the property so the middle class could afford to live in this area. The developers would sell their land for \$45 to \$55 dollars a square meter, so he dropped his price to \$25 a square meter and assisted the buyer by financing it himself. People started purchasing the property and the would group together as families just to buy it. The location became prime property because it was close to the city of El Valle and overlooking the ocean. Jay still owns property there and has dealings in Panama to date. Jay began travelling back and forth to America more frequently until he decided to move back. He still travels back to Panama and he resides in New York.



Yoni Ashurov
President of My Warranty Rewards

In 2006, Jay started Matrix Protection which is a warranty protection plan for electronics and small appliances in Dallas. Matrix Protection is now the nation's leading provider of month to month warranty plans. It is a unique service. Through its administrative company they manage over 650,000 service contracts nationwide through My Warranty Rewards and retail outlets throughout the United States. The company is experiencing continual growth.

In January of 2014, Mr. Tuerk launched a new program, *My Warranty Rewards*, the marketing arm for Matrix Protection. It gives everyday ordinary people opportunities to have their own business/agency. It encompasses the issues that are at hand in today's economy, insurance, among large bills currently in most budgets. Lifestyle change bonuses include insurance (health and life), car note, and mortgage paid for by the company for becoming leaders and building a growing business. An additional benefit of residual income provides financial freedom.

Jay explained that he wanted to take individuals from any walk of life, teach them how to be in business and how to create financial freedom for themselves in an industry that has long history. He wants to teach them to grow a business to help themselves, their families and others. A more or less 'Pay It Forward' ideology. Take a traditional business and create a legacy. Give people the opportunity to build a lifestyle that they can count on and build at their own speed/pace.

Jay feels young adults between the ages of 18-26 have been sold an American dream that is not realistic today. They go to college, get out, can't find jobs and are stuck with school loans which take years to repay. He says that they are easy to work with because they come without baggage and are coachable and trainable. Whether they succeed or not, they will still learn how to be in and conduct business.

Mr. Tuerk's vision: To change the way warranties are sold in this country; make them fair and affordable to people from the unemployed to those that just need extra income. Give them back their integrity, identity and freedom.



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